




# Behind Every Number There is a Story










## ABOUT HIT:







## HIT RESEARCH AUDIENCES:

HIT is the leading millennial & minority-owned public opinion research firm in Washington, DC. We approach research differently than conventional research firms:

-  The HIT Team lives and works at the intersection of society where the most disruptive change is happening.
-  HIT combines conventional research methods with innovative techniques like social media listening to fully represent the diverse attitudes of diverse communities.
-  HIT is a fully integrated member of your team. We will ensure a data driven strategy is integrated throughout your operation.

-  Black People/African-Americans
-  Hispanics/Latinos
-  Asian & Pacific Islanders
-  Women
-  Millennials
-  Gen Z
-  LGBTQ+

## OUR POLLING SERVICES:

-  Traditional Live Phone Polls
-  Member-Driven Panels
-  Text-to-Web Polls
-  Social Media Polls
-  Public Panels
-  IVR (Robocalls)

## OUR RESEARCH EXPERIENCES:

-  Online Focus Groups
-  Live Focus Groups
-  Online Chat Group
-  Journal (Boards)
-  Qualitative Boards
-  In-Depth Interviews

## A FEW HIT CLIENTS:



Behind Every **Number**   
There is a **Story** 




 **HITstrategies**

## THE HIT TEAM:




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HIT Strategies is a firm of young, diverse, innovative social scientists that use research and data to understand and communicate with hard-to-reach and underrepresented voters. We live and work at the intersections of society that are driving rapidly diversifying voter and consumer trends. We represent communities often misunderstood, overlooked, and underserved in American politics.



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## Contact Us:

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