HITstrategies

Graphic Design & Data Visualization Specialist

About HIT Strategies

HIT Strategies is a rapidly growing polling, messaging, and strategic research firm that uses innovative research methods to understand, communicate with and mobilize some of the hardest to reach communities in society. Women, millennials (+ gen-z), and minorities are irreversibly shifting voting and consumer patterns in America. At HIT Strategies, we apply our lived experiences at the intersections of society to explore and empower these communities so our partners can realize the full potential of rapid diversification in America.

Diversity, equity, and inclusion are at the heart of our mission. As the leading millennial and minority-owned public opinion research firm, our team must reflect the country's incredible diversity. Therefore, we especially encourage applications from people of color, LGBTQ individuals, people with disabilities, and groups underrepresented in political research.

Graphic Design & Data Visualization Specialist

A progressive Washington, DC research firm is seeking a full-time Graphic Designer with data visualization experience to work at a public opinion research company. The graphic designer will work across teams to present the company's data in ways that are universally understandable and easy to interpret. Working with data specialist, the candidate will work to spot patterns, trends and correlations in data to create accessible visuals. The designer will manage the creation of assets and key flagship marketing materials for multiple channels including digital, social, video, print, mobile, display, broadcast, and more. Utilizing innovative design approaches and storytelling techniques—drawing from stakeholder insights to reach target audiences with content that is relevant and intriguing. We work closely with high-profile political organizations and candidates, so interest in electoral politics, social activism, and advocacy work is preferred, though not required.

Role /Responsibilities

- Develop visuals to present the company's data in ways that are universally understandable and easy to interpret. These representations include charts, graphs, infographics and other pictorial diagrams.
- Use visualization tools and software to communicate information in these ways, for clients or for their own company.
- Spearhead the development of engaging collateral and assets for use HIT marketing, advertising, promotional campaigns, and research products, presentations, and sales efforts.
- Implement established brand guidelines and monitor the integrity and usage of the HIT brand and brand assets across multiple departments.
- Work cross-functionally with multiple project stakeholders to execute design products and brand campaign strategy across research products, media products, and digital media assets, including website.

Qualifications

- Equipped with a working knowledge of fundamental graphic design principles
- Phenomenal at type layout, including font selection, coloring, spacing, spelling & casing
- Experience with data visualization interactions and approaches
- Highly skilled in Adobe Creative Suite, including InDesign, Illustrator, Photoshop
- Comfortable working with PowerPoint
- Bonus: Video editing & animation experience, basic front-end web development (HTML, CSS), advanced data visualization software (Tableau)
- Able to work both independently and under close direction
- Sincerely open to feedback and responsive to creative directional changes with a quick turnaround time
- Super detail-oriented, taking pride in thoroughly QAing your work
- Calm and composed in fast-paced environment with lots of moving pieces
- Awesomely organized and efficient in how you use your time
- Humble, hard-working, high integrity, and a track record of being honest, dedicated and loyal.

Salary and Benefits

- Annual salary range: 50,000 – 60,000
- Generous spot and end-of-year bonus package that equals at least 10% of annual salary.
- Unlimited vacation and sick days
- Health care with 80% of premiums paid by HIT Strategies
- Employer retirement matching at up to 3% of annual salary

How to apply?

To apply for this position, please submit a resume, as well as your design portfolio showing relevant work experience, with a short note detailing your interest and qualifications to careers@hitstrat.com In the email subject, write "_____ (Your Name) Application for Graphic Designer." Applications will be reviewed on a rolling basis.