gen FORW>RD

August 2021 Toplines – Millennial Monitor

The first of its kind survey of racially and ethnically diverse young adults

August 6 - August 19, 2021

N = 3,318
Age Range = 18-36

Contents

Most important problem

What do you think is the most important problem facing this country today?

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
The coronavirus pandemic	21	23	22	29	18	23	19	25	19	15
National debt	4	1	2	1	6	4	4	1	5	8
Environment and climate change	9	2	6	8	11	8	9	12	9	3
Gay rights / LGBT issues	1	2	2	1	1	1	1	2	1	1
Gun control	3	4	4	4	2	3	2	4	1	2
Health care	7	4	8	12	6	7	6	8	5	6
Immigration	4	1	5	2	4	4	4	2	3	8
Poverty	4	6	4	1	4	5	4	4	6	3
Income inequality	6	6	7	6	6	6	7	9	6	3
Unemployment	5	7	4	5	6	5	6	5	6	7
Economic growth	6	4	5	6	7	4	8	4	4	11
Military strength	0	0	0	0	0	0	0	0	0	0
Morality and religion in society	2	2	2	1	2	2	3	0	3	5
Racism	7	15	8	8	5	8	7	10	9	2
Social Security	1	1	1	0	1	1	2	0	1	2
Taxes	3	3	3	2	3	2	3	2	3	4
Womens rights	1	1	1	1	1	2	1	1	1	2
Crime	3	3	3	3	3	4	2	3	4	3
Foreign policy	0	0	0	1	1	1	0	0	0	1
Education	3	3	2	4	4	4	3	3	5	4
Terrorism and homeland security	1	1	1	0	2	1	2	1	1	3
Police brutality	2	4	1	2	1	2	1	2	2	1
Sexual harassment	1	1	1	0	1	1	1	1	1	1
Free trade	1	1	1	0	0	0	1	1	0	0
Mass incarceration	1	1	1	1	0	1	1	0	1	1
Too many wars	1	1	0	1	1	1	1	1	2	1
Abortion	1	1	1	0	2	1	2	0	1	4
DONT KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	0	0	1	0	0	0	0	0	1	0
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Support for Biden spending proposal

President Biden has put forward a Build Back Better agenda. Do you think the Biden administration is proposing too much of an increase in government spending and investment, not enough of an increase, or about the right amount?

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Too much	30	21	28	20	35	27	33	18	24	55
Not enough	32	39	35	29	29	32	31	32	37	26
About the right amount	36	39	34	50	35	39	34	48	36	17
DON'T KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	2	1	2	1	2	2	2	2	3	1
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Opinion on the temportary Child Income tax credit

The current form of the Child Income tax credit temporarily provides all [families earning up to $150,000 / low-income families] with $300... Do you think the Child Income tax credit should be a permanent monthly payment, or not?

[families earning up to $150,000]

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Should be permanent	60	71	59	56	58	59	61	69	57	47
Should not be permanent	39	28	41	43	42	40	39	30	43	53
DON'T KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	1	2	1	1	0	0	1	1	0	0
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	1647	431	431	255	495	812	835	956	307	376

[low-income families]

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Should be permanent	58	73	60	54	54	59	57	70	58	38
Should not be permanent	41	25	37	46	45	39	42	29	41	60
DON'T KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	1	2	4	0	1	2	1	1	2	1
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	1671	428	439	250	510	861	810	969	320	376

Weighted Demographics

Partisanship

Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or what?

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Democrat	33	48	36	50	26	35	32	68	0	0
Republican	21	6	14	9	30	20	22	0	0	71
Independent	33	33	34	29	33	31	35	26	64	25
Something else	12	11	14	12	10	13	10	6	35	4
DONT KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	1	1	2	0	0	0	1	0	1	0
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Closer to the Republican Party	19	6	16	7	25	14	24	0	0	100
Closer to the Democratic Party	34	36	31	34	35	34	35	100	0	0
Neither	46	57	50	59	40	51	41	0	100	0
DONT KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	1	1	2	0	0	1	1	0	0	0
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	1303	351	329	200	379	662	641	465	627	197

Would you call yourself a strong Democrat or a not very strong Democrat?

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Strong Democrat	45	48	40	36	48	42	48	45	0	0
Not very strong Democrat	55	52	60	64	52	58	51	55	0	0
DONT KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	0	0	0	1	0	0	0	0	0	0
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	1460	453	401	245	335	753	707	1460	NA	NA

Would you call yourself a strong Republican or a not very strong Republican?

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Strong Republican	44	20	34	25	47	44	44	0	0	44
Not very strong Republican	54	77	62	74	51	55	54	0	0	54
DONT KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	2	3	4	1	1	2	2	0	0	2
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	555	55	140	60	291	258	297	NA	NA	555

Age

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
18-22	24	25	27	21	24	24	25	24	29	22
23-27	27	28	27	29	27	27	27	27	28	26
28-32	28	27	27	28	28	28	28	29	25	28
33-36	21	19	20	22	21	22	20	20	18	24
Under 18	0	0	0	0	0	0	0	0	0	0
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Gender

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Male	50	48	51	47	51	0	100	49	45	56
Female	50	52	49	53	49	100	0	51	55	44
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Race

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Hispanic	22	0	100	0	0	21	22	23	26	16
White, NH (incl. multi-White)	55	0	0	0	100	54	55	46	46	76
Black, NH (incl. multi-Black)	14	100	0	0	0	15	14	19	18	4
Asian, NH (incl. multi-Asian)	8	0	0	100	0	8	7	10	9	3
Other	1	0	0	0	0	1	2	2	1	1
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Marital Status

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Married	29	12	26	24	35	30	28	26	21	40
Widowed	1	1	2	0	0	0	1	0	0	1
Divorced	2	3	2	1	2	2	2	1	3	2
Separated	2	3	3	0	2	2	2	2	3	3
Never married	52	67	50	67	47	49	56	56	59	41
Living with partner	14	15	18	8	13	17	11	14	14	13
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Employment

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Working - as a paid employee	58	53	51	61	62	53	63	61	48	59
Working - self-employed	9	10	11	6	8	7	11	9	11	8
Not working - on temporary layoff from a job	2	2	3	0	2	2	2	2	2	2
Not working - looking for work	15	21	18	15	12	16	14	14	18	14
Not working - retired	1	1	2	0	0	1	1	1	0	1
Not working - disabled	4	5	2	0	4	4	3	3	5	4
Not working - other	12	9	12	17	12	17	7	10	16	12
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Education

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
No HS diploma	9	9	16	3	7	9	10	8	13	9
HS graduate or equivalent	27	35	34	16	24	28	25	23	37	27
Some college	32	34	32	25	32	34	30	32	35	29
BA or above	32	22	17	57	37	29	35	38	15	35
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Income (household)

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Less than $5,000	7	13	7	4	6	8	5	6	11	5
$5,000 to $9,999	3	5	3	2	3	4	2	3	3	3
$10,000 to $14,999	5	9	6	4	3	5	5	5	6	4
$15,000 to $19,999	5	5	9	4	3	5	4	5	5	3
$20,000 to $24,999	6	9	8	5	5	7	5	6	7	5
$25,000 to $29,999	6	9	7	3	6	6	6	6	7	6
$30,000 to $34,999	6	9	8	5	5	7	5	6	9	4
$35,000 to $39,999	5	4	5	2	5	5	4	4	5	4
$40,000 to $49,999	8	6	8	8	8	8	7	7	9	9
$50,000 to $59,999	9	7	9	12	10	9	10	9	9	11
$60,000 to $74,999	9	6	9	11	10	8	10	8	9	10
$75,000 to $84,999	5	4	5	7	6	4	6	6	4	5
$85,000 to $99,999	9	5	7	7	12	9	9	9	6	10
$100,000 to $124,999	7	3	4	10	9	6	9	8	5	8
$125,000 to $149,999	4	1	2	6	6	3	5	5	2	5
$150,000 to $174,999	2	1	1	4	2	1	3	2	1	2
$175,000 to $199,999	1	1	1	2	1	1	1	1	1	1
$200,000 or more	2	2	3	4	2	2	3	3	1	3
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Unweighted Demographics

Partisanship (unweighted)

Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or what?

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Democrat	44	53	46	49	33	45	43	76	0	0
Republican	17	6	16	12	29	15	18	0	0	74
Independent	29	31	26	29	29	28	30	20	66	22
Something else	10	9	10	10	9	11	8	5	33	4
DONT KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	1	1	1	0	0	1	1	0	1	0
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Closer to the Republican Party	15	6	17	10	25	12	19	0	0	100
Closer to the Democratic Party	36	38	33	40	34	37	35	100	0	0
Neither	48	55	48	50	41	51	46	0	100	0
DONT KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	1	1	2	0	0	1	1	0	0	0
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	1303	351	329	200	379	662	641	465	627	197

Would you call yourself a strong Democrat or a not very strong Democrat?

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Strong Democrat	57	62	57	36	63	52	61	57	0	0
Not very strong Democrat	43	37	43	63	37	48	38	43	0	0
DONT KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	0	0	0	1	0	0	0	0	0	0
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	1460	453	401	245	335	753	707	1460	NA	NA

Would you call yourself a strong Republican or a not very strong Republican?

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Strong Republican	56	47	60	42	59	53	58	0	0	56
Not very strong Republican	43	51	39	57	40	45	41	0	0	43
DONT KNOW	0	0	0	0	0	0	0	0	0	0
SKIPPED ON WEB	1	2	1	2	1	2	1	0	0	1
REFUSED	0	0	0	0	0	0	0	0	0	0
Unweighted N	555	55	140	60	291	258	297	NA	NA	555

Age (unweighted)

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
18-22	22	22	21	24	20	21	22	21	25	21
23-27	26	26	27	24	26	26	26	26	27	25
28-32	27	27	27	26	28	28	27	28	24	27
33-36	25	25	25	26	25	25	25	25	24	27
Under 18	0	0	0	0	0	0	0	0	0	0
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Gender (unweighted)

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Male	50	50	50	51	49	0	100	48	47	55
Female	50	50	50	49	51	100	0	52	53	45
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Race (unweighted)

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Hispanic	26	0	100	0	0	26	27	26	25	26
White, NH (incl. multi-White)	30	0	0	0	100	31	30	24	25	51
Black, NH (incl. multi-Black)	26	100	0	0	0	26	26	30	31	10
Asian, NH (incl. multi-Asian)	15	0	0	100	0	15	16	17	16	11
Other	2	0	0	0	0	3	2	2	3	2
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Marital Status (unweighted)

		Race/Ethnicity				Gender		Party Identification		
Response	Overall	Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Married	29	14	30	29	41	29	29	27	23	40
Widowed	1	1	1	0	0	0	1	0	0	2
Divorced	2	2	2	0	2	2	2	1	3	2
Separated	2	3	3	1	2	3	2	2	3	3
Never married	53	66	49	62	43	51	55	56	58	42
Living with partner	13	14	15	8	12	14	11	13	13	12
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Employment (unweighted)

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Working - as a paid employee	59	56	57	58	64	55	63	61	50	61
Working - self-employed	10	12	11	7	9	8	12	10	12	9
Not working - on temporary layoff from a job	2	2	3	1	2	2	2	2	3	3
Not working - looking for work	14	18	15	15	10	16	13	14	17	12
Not working - retired	1	1	1	0	0	1	1	1	0	1
Not working - disabled	3	4	2	0	3	3	2	2	4	3
Not working - other	11	8	10	18	11	15	7	10	14	11
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Education (unweighted)

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
No HS diploma	8	9	11	3	7	8	8	7	11	10
HS graduate or equivalent	21	26	22	15	20	22	20	19	28	21
Some college	34	40	38	28	30	36	32	35	39	30
BA or above	36	24	29	55	43	34	39	40	22	40
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Income (household; unweighted)

Response	Overall	Race/Ethnicity				Gender		Party Identification		
		Black	Latinx	AAPI	White	Female	Male	Democrat	Independent	Republican
Less than $5,000	8	13	7	5	5	9	6	7	12	6
$5,000 to $9,999	3	6	3	2	2	4	3	4	4	2
$10,000 to $14,999	6	8	6	4	4	6	5	5	7	5
$15,000 to $19,999	5	5	7	5	3	5	4	5	6	4
$20,000 to $24,999	6	8	7	5	5	7	5	6	8	5
$25,000 to $29,999	6	9	6	4	5	7	6	6	8	6
$30,000 to $34,999	6	8	7	5	5	6	6	6	7	5
$35,000 to $39,999	4	4	4	2	4	5	4	4	4	4
$40,000 to $49,999	8	7	9	8	8	9	7	8	8	8
$50,000 to $59,999	9	7	10	11	10	9	9	9	9	10
$60,000 to $74,999	8	6	8	10	9	8	9	8	7	10
$75,000 to $84,999	6	4	6	7	6	5	7	6	4	7
$85,000 to $99,999	7	4	7	8	10	7	8	7	6	9
$100,000 to $124,999	7	3	5	10	10	5	8	7	4	9
$125,000 to $149,999	4	2	3	6	7	3	6	5	2	5
$150,000 to $174,999	2	2	1	4	2	2	2	2	1	2
$175,000 to $199,999	1	1	1	2	1	1	1	2	1	1
$200,000 or more	3	2	3	4	3	2	4	3	2	3
Unweighted N	3318	859	870	505	1005	1673	1645	1925	627	752

Methodology

The GenForward August 2021 survey is a project of Professor Cathy J. Cohen at the University of Chicago. Interviews were conducted with a representative sample from GenForward[SM], a nationally representative survey panel of adults ages 18-36 recruited and administered by NORC at the University of Chicago.

A total of 3,318 interviews were conducted between August 6 and August 19, 2021 with adults ages 18-36 representing the 50 states and the District of Columbia, including completed interviews with 859 African American young adults, 505 Asian American young adults, 870 Latinx young adults, 1005 white young adults, and 79 young adults with other racial and ethnic backgrounds. The survey was offered in English and Spanish and via telephone and web modes.

The GenForward survey was built from two sample sources:

- Fifty-one percent of the completed interviews are sourced from NORC's AmeriSpeak® Panel and from the Black Youth Project (BYP) panel of young adults recruited by NORC. Funded and operated by NORC at the University of Chicago, AmeriSpeak® is a probability-based panel designed to be representative of the US household population. Randomly selected US households are sampled with a known, non-zero probability of selection from the NORC National Frame and address-based sample, and then contacted by US mail, telephone interviewers, overnight express mailers, and field interviewers (face to face). The BYP sample is from a probability-based household panel that uses an address-based sample from a registered voter database of the entire US. Households were selected using stratified random sampling to support over-sampling of households with African Americans, Latinx Americans, and Asian Americans between the ages of 18 and 36. NORC contacted sampled households by U.S. mail and by telephone, inviting them to register and participate in public opinion surveys twice a month.
- The AmeriSpeak® panel sample was supplemented with respondents from the Dynata nonprobability online opt-in panel. Forty-nine percent of the completed interviews are sourced from the Dynata panel. To help to reduce potential bias in the nonprobability sample, Dynata attempted to balance the nonprobability respondent sample by age, race and ethnicity, gender, and partisanship. In order to incorporate the nonprobability sample, NORC used TrueNorth calibration services, an innovative hybrid calibration approach developed at NORC based on small area estimation methods in order to explicitly account for potential bias associated with the nonprobability sample. The purpose of TrueNorth calibration is to adjust the weights for the nonprobability sample so as to bring weighted distributions of the nonprobability sample in line with the population distribution for characteristics correlated with the survey variables. Such calibration adjustments help to reduce potential bias, yielding more accurate population estimates

Of the 3,318 completed interviews in the GenForward August 2021 survey, 99 percent were completed by web and 1 percent by telephone. The survey completion rate is 17.3 percent. The weighted AAPOR RR3 panel recruitment rate is 18.6 percent and the weighted household panel retention rate is 75.3 percent, for a weighted AAPOR RR3 cumulative response rate of 2.42 percent. The overall margin of error is ±2.50 percentage points at the 95 percent confidence level, including the design effect. Among subgroups, the margin of error at the 95 percent confidence level is ±4.34 percentage points for African Americans, ±5.45 percentage points for Asian Americans, ±4.94 percentage points for Latinx Americans, and ±3.83 percentage points for white Americans.

To encourage cooperation, respondents were offered incentives for completing the survey that ranged from the cash-equivalent of $3 to the cash-equivalent of $10.

The interviews from the two probability-based sample sources were combined for statistical weighting and analysis. The combined panel samples provide sample coverage of approximately 97 percent of the U.S. household population. The statistical weights incorporate the appropriate probability of selection for the BYP and AmeriSpeak samples, nonresponse adjustments, and also, raking ratio adjustments to population benchmarks. A poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under- and over-sampling resulting from the study-specific sample design. The poststratification process was done separately for each racial/ethnic group and involved the following variables: age, gender, education, Census Region, and partisanship. The weighted data, which reflect the U.S. population of adults ages 18-36, and the 18-36-year-old populations for African Americans, Latinx Americans, Asian Americans, and non-Latinx white Americans, were used for all analyses unless otherwise noted.