



# Millennial Monitor (+) plus

## Introduction

Welcome back to Millennial Monitor (+), a partnership between GenForward and HIT Strategies, generating and interpreting data on the policy views of young adults—Millennials (age 25-36) and Generation Z (age 18-24).

Young adults have emerged as the largest, most diverse, and most influential consumer political force in America. As the leading drivers of social change, today's young adults seek to remake the future through protest movements, voting participation, and changing attitudes about race and economic fairness. As Congressional Democrats negotiate a major spending deal, the second edition of MM (+) emphasizes young adults' attitudes toward spending, issue priorities, and lack of representation in Washington.

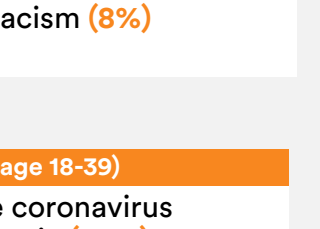
## The Partnership

The GenForward and HIT Strategies partnership aligns the goals of two organizations whose research and polling emphasizes African American, Latinx, and Asian American young adults, bringing these voices to the forefront of national dialogues.



## Most Important Issues

The coronavirus, climate change, health care, are just some of the issues that young people (age 18-39) believe are the most important problems facing the country today.

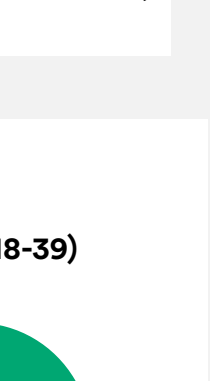


What do you think is the most important problem facing this country today?

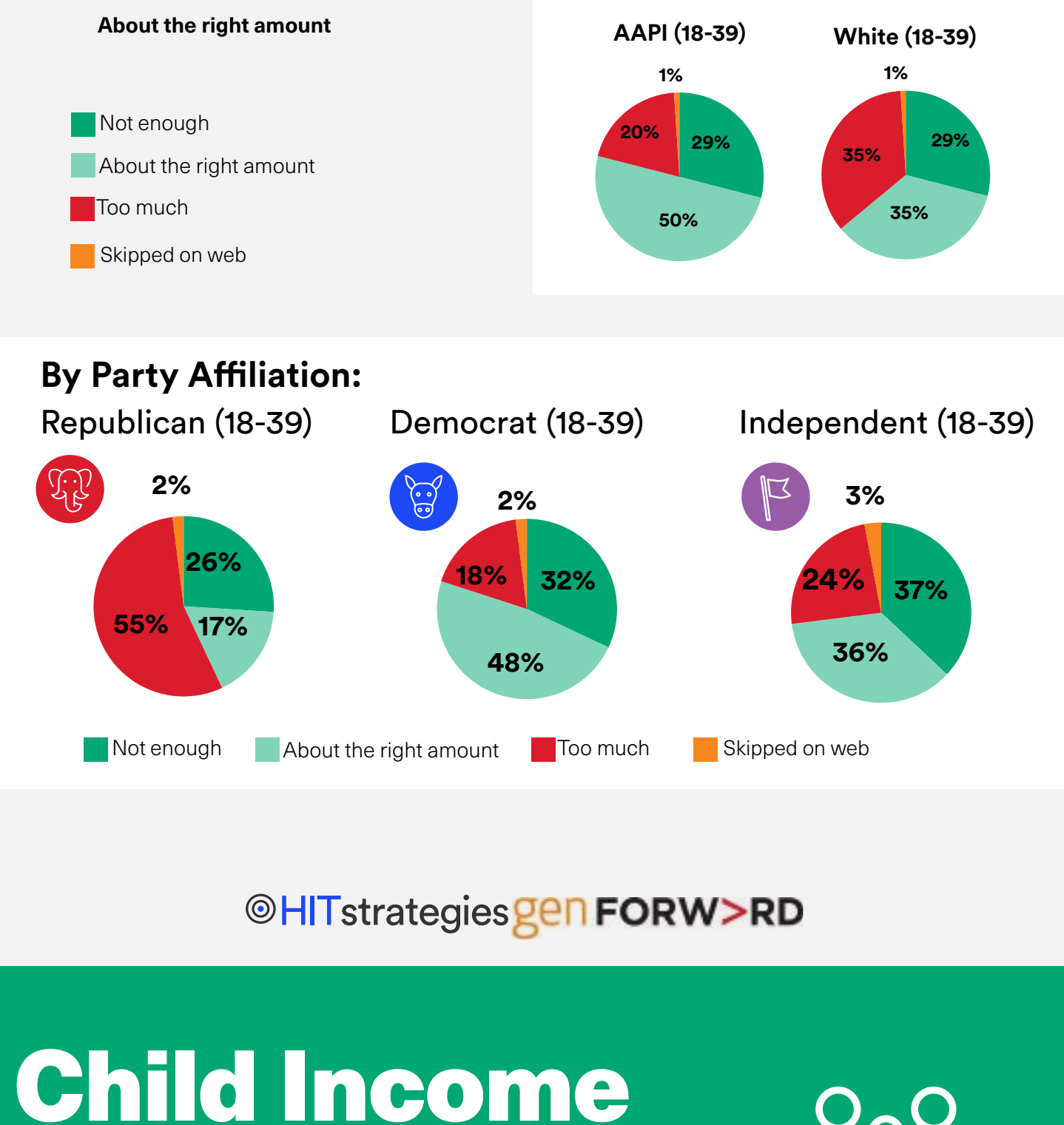


## Support for Biden Spending Proposal

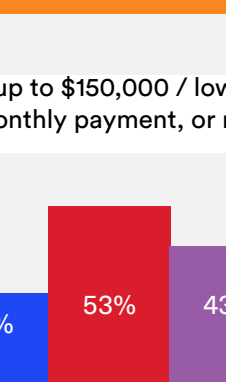
Young adults don't think President Biden's proposal spends too much.



President Biden has put forward a Build Back Better agenda. Do you think the Biden administration is proposing too much of an increase in government spending and investment, not enough of an increase, or about the right amount?

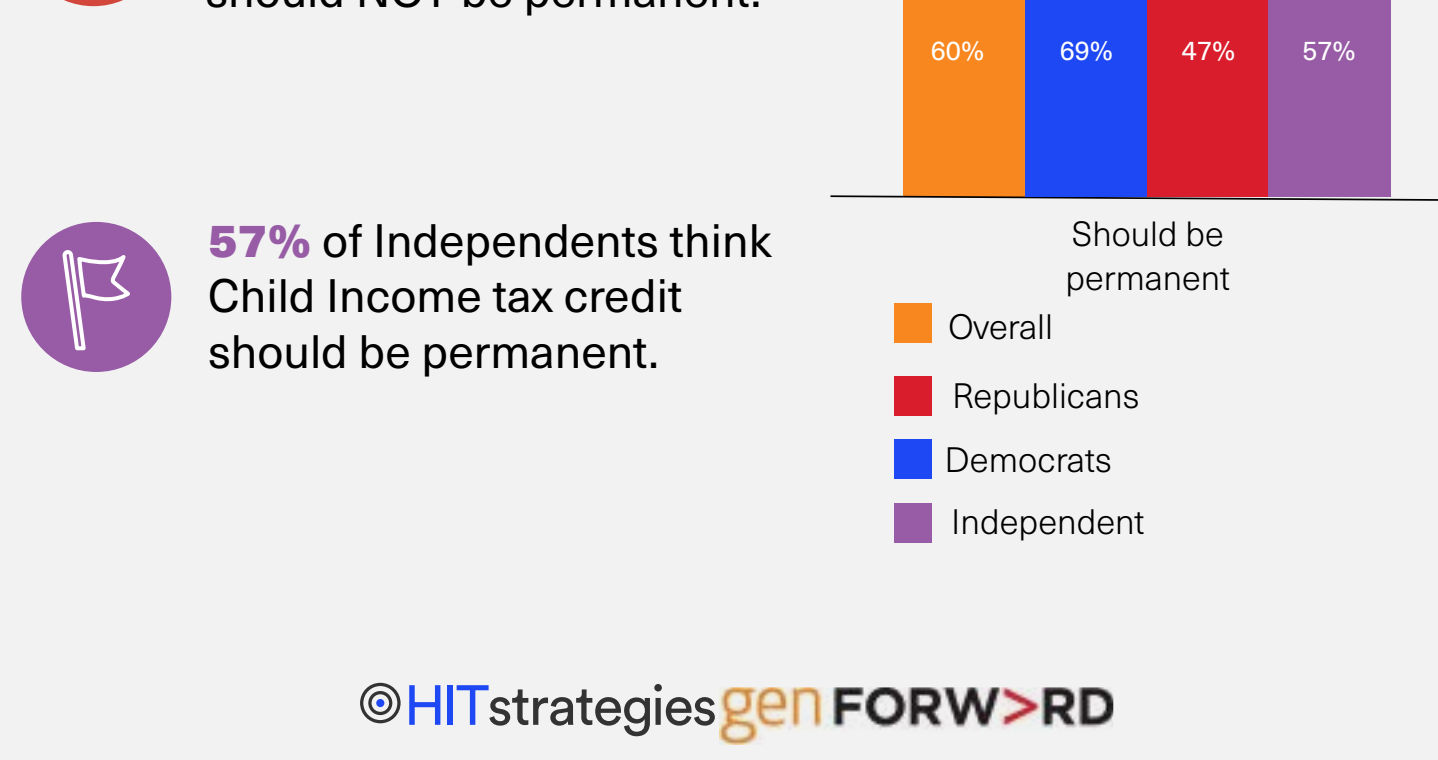


## Child Income Tax Credit



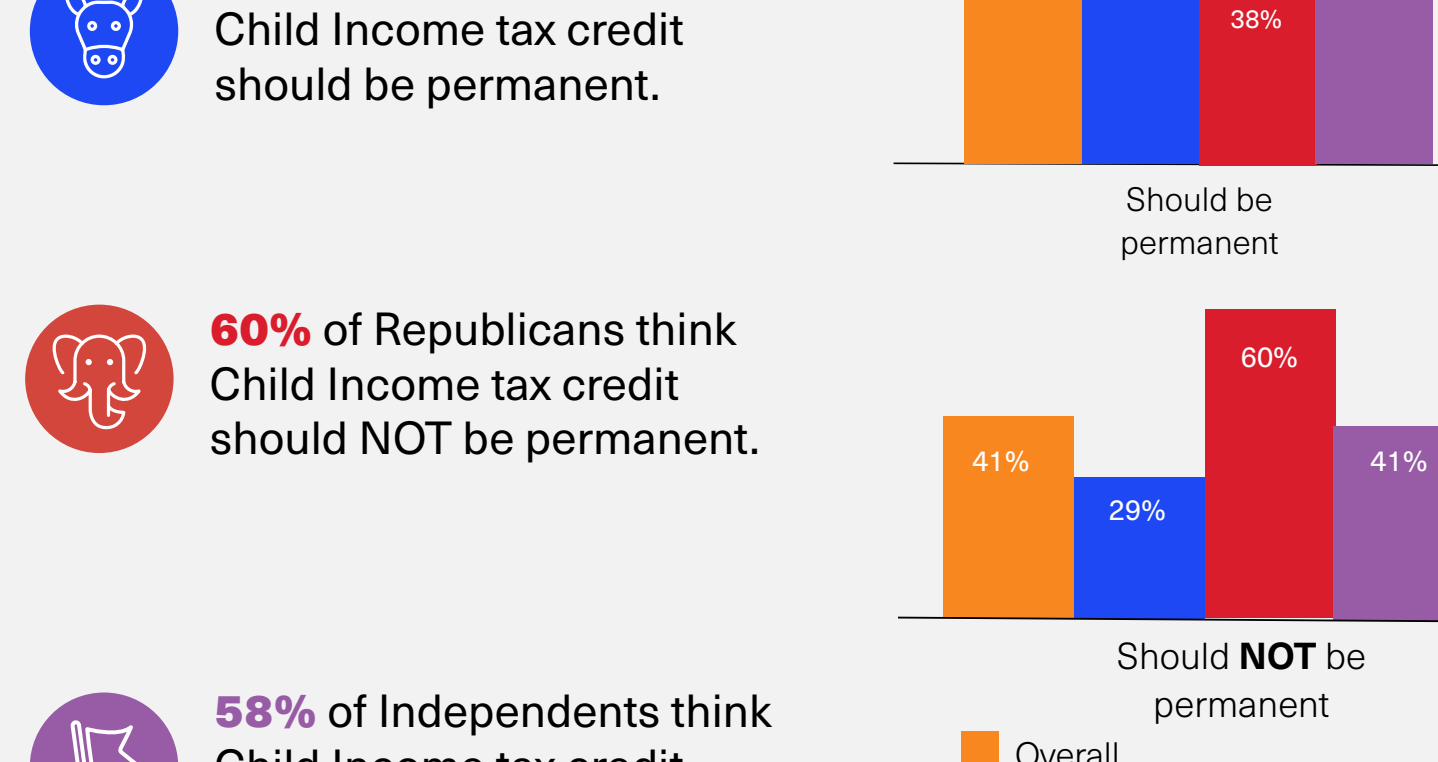
### Opinion on the Temporary Child Income Tax Credit (Families earning up to \$150,000)

The current form of the Child Income tax credit temporarily provides all [families earning up to \$150,000 / low-income families] with \$300... Do you think the Child Income tax credit should be a permanent monthly payment, or not?

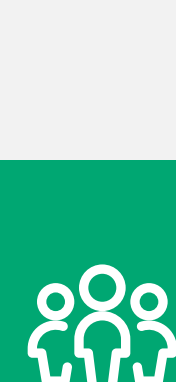


### Opinion on the Temporary Child Income Tax Credit (Low-income families)

The current form of the Child Income tax credit temporarily provides all [families earning up to \$150,000 / low-income families] with \$300... Do you think the Child Income tax credit should be a permanent monthly payment, or not?

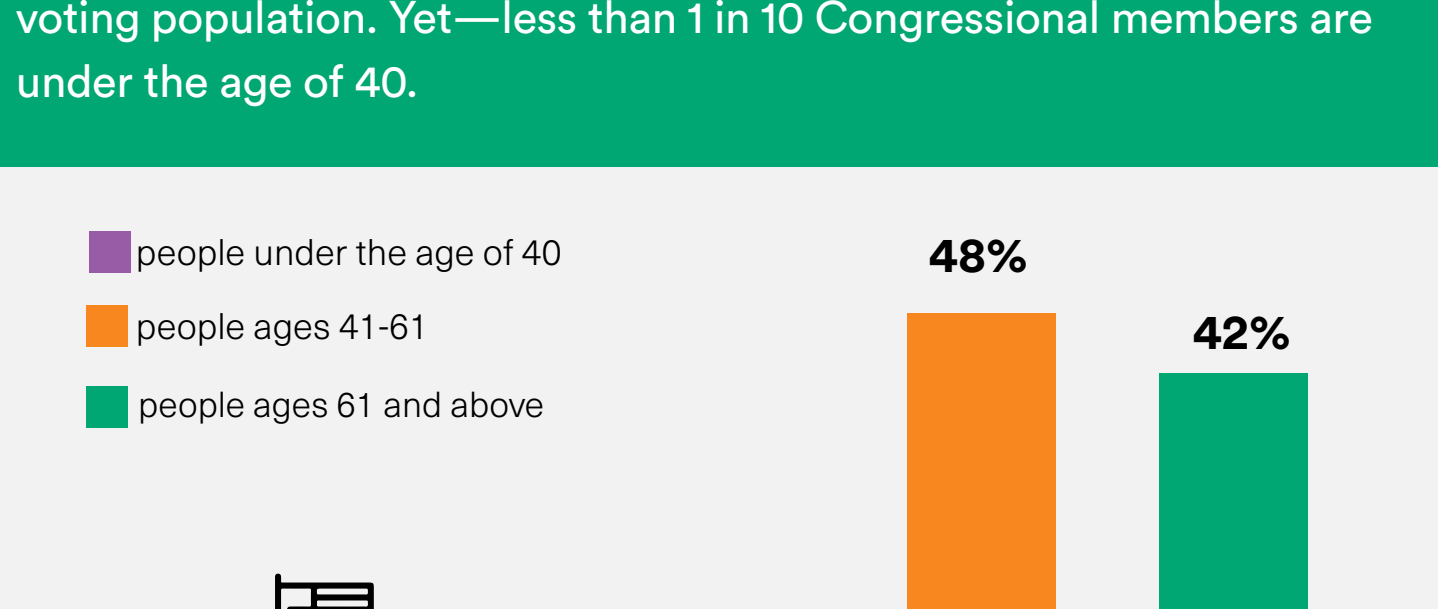


## America's Voting Bloc

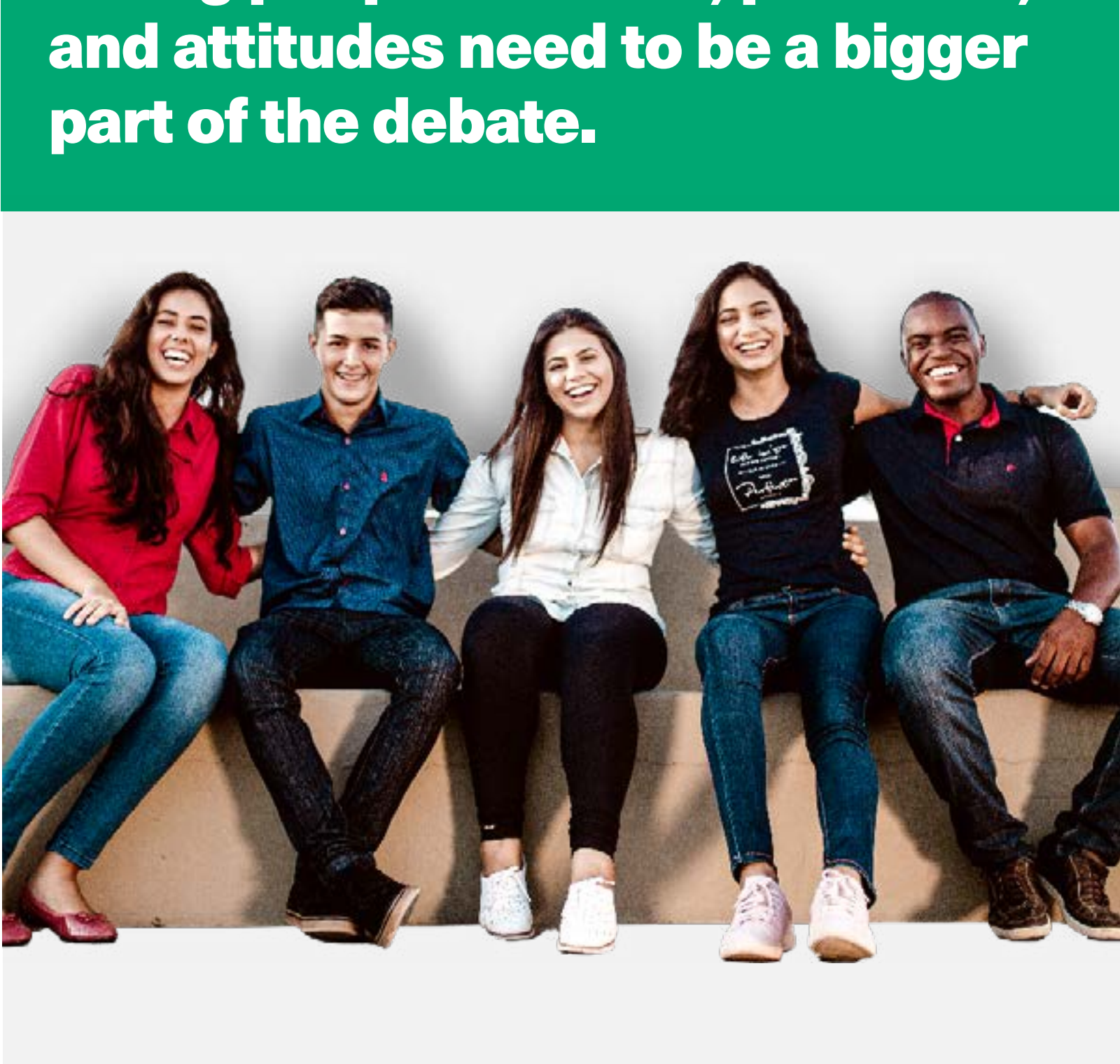


## Ages of the U.S. House

Young adults under the age of 36 comprise nearly 40% of the eligible voting population. Yet—less than 1 in 10 Congressional members are under the age of 40.



Young people's issues, priorities, and attitudes need to be a bigger part of the debate.



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