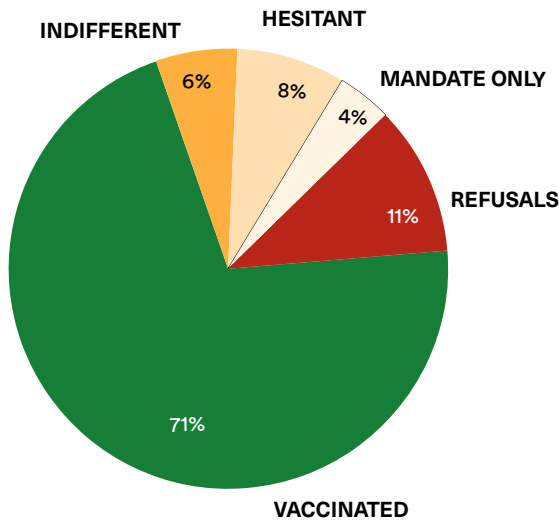


# Closing the Black Vaccination Gap

Despite having the highest rates of COVID infections, hospitalizations, and deaths, Black Americans lag behind White Americans in vaccination rates. While “hesitancy” is the term often used to categorize all unvaccinated Black Americans, hesitancy is just one side of the story. The September BlackTrack survey of Black voters reveals that many Black voters are persuadable towards vaccination and respond to mandates. The analysis suggests that closing the Black America’s vaccination gap can be achieved through a mix of government mandates, private-sector mandates, and informational marketing. Below are our top insights on closing the vaccination rate with America’s most affected community.

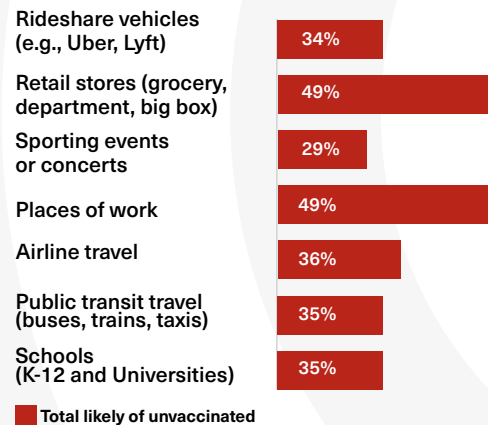
**Only 11 percent outright refuse the vaccine.**  
 More than hesitancy defines the Black unvaccinated voter. A supermajority of Black voters are actually vaccinated.

**Mandates would vaccinate nearly half of unvaccinated Black voters.** Mandates are overwhelmingly supported by Black voters.

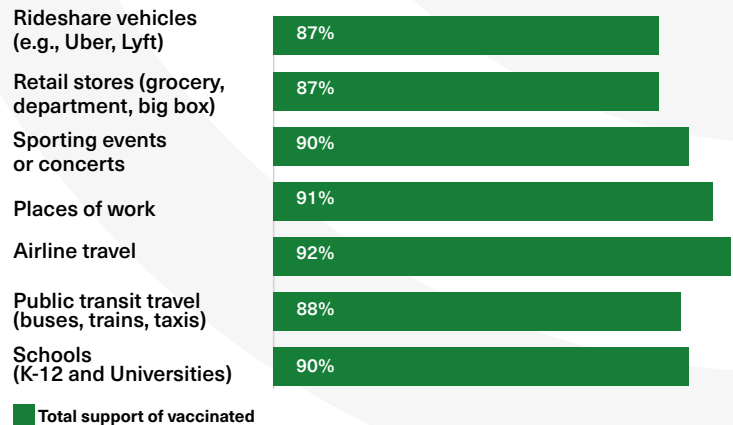


- **VACCINATED:** Received at least one dose
- **REFUSALS:** Definitely NOT get vaccine
- **INDIFFERENT:** Get the vaccine as soon as you can
- **HESITANT:** Wait until it has been available for a while
- **MANDATE ONLY:** If required to do so for work, school, or other activities

How likely are you to get vaccinated if the following places have a vaccine mandate?



How much do you support or oppose a vaccine mandate for the following places?



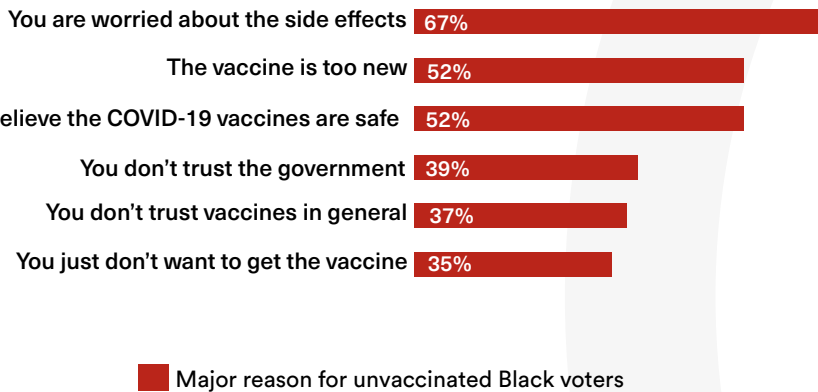
BlackTrack is a monthly survey by HIT Strategies to track the evolving opinions of Black voters. The September BlackTrack was conducted via an online, double opt-in panel between August 15-22, 2021, with a margin of error of +/- 3.1% at a 95% confidence level. The recurring monthly national survey of 1,000 Black voters (ages 18+) monitors current Black voters’ attitudes on social and political issues. In addition, it disaggregates the data into demographic groups to understand the full diversity of Black voters’ attitudes. A proportion of BlackTrack data is proprietary and available for [subscribers](#).

# Closing the Black Vaccination Gap

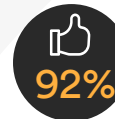


The majority of unvaccinated Black voters are chiefly concerned with the safety of the vaccine. We can likely close the vaccination gap through mandates and informational marketing to combat misinformation.

Please tell us if this is a major reason why you have not gotten a COVID-19 vaccine.



## Attitudes of Black Voters



approve of Joe Biden's efforts to make the vaccine available.



would take periodic booster shots.



## Attitudes of Black Vaccinated Voters



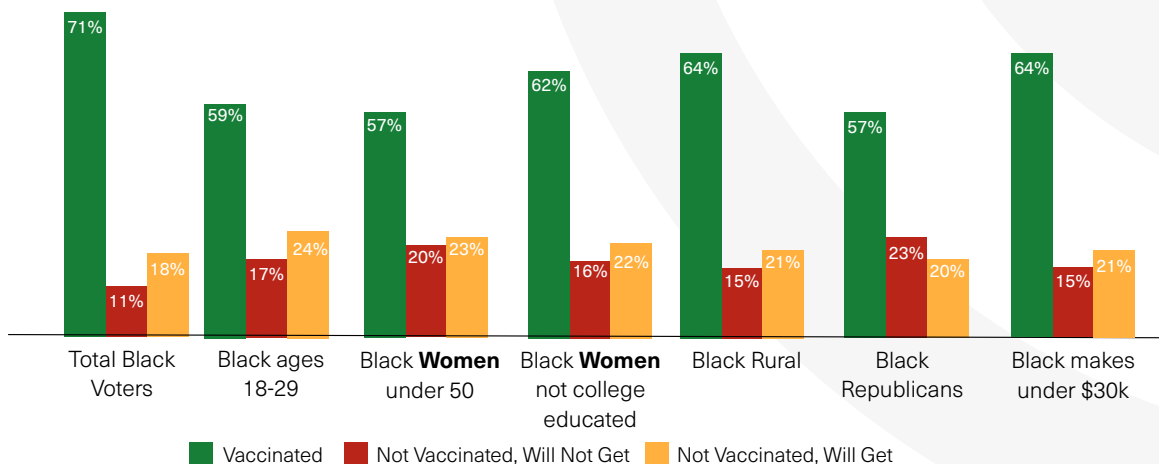
blame the unvaccinated for pandemic's continuation.



feel worried about people who are not vaccinated.



Black women, conservatives, and lower-income Black voters are less likely to be vaccinated.



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