

Paid Digital Communications Internship

About HIT Strategies

HIT Strategies is a small but rapidly growing polling, messaging, and strategy firm that uses innovative research methods to understand, communicate with and mobilize some of the hardest to reach communities in society. Women, millennials (+ gen-z), and minorities are irreversibly shifting voting and consumer patterns in America. At HIT Strategies, we apply our lived experiences at the intersections of society to explore and empower these communities so that our partners can realize the full potential of rapid diversification in America. Diversity, equity, and inclusion are at the heart of our mission. As the leading millennial and minority-owned public opinion research firm, our team must reflect the country's incredible diversity. Therefore, we especially encourage applications from people of color, LGBTQ individuals, people with disabilities, and groups underrepresented in political research.

Paid Digital Communications Intern

A progressive Washington, DC research firm is seeking a full-time digital communications intern to support the communications office on digital media matters. This internship is remote and provides hands-on social media strategy, content development, storytelling, creative direction. Regular responsibilities include producing social media content, updating social media calendars, writing copy for digital communications, writing blogs and other website content. In this role, the intern will work alongside other communications interns to learn integrated planning to include digital, website, and earned media communications.

We work closely with high-profile political organizations and candidates, so interest in electoral politics, social activism, and advocacy work is preferred.

Learning Objectives

- Digital content strategy
- Content marketing
- Political campaign tactics and strategy
- Political polling, surveying, and focus grouping
- Research and data on diverse communities
- Teamwork and collaboration

Role /Responsibilities

- Work closely with communications team and media affairs specialist to manage communication's office infrastructure.
- Manage system for daily compilation, recording, and dissemination of news clips for staff.
- Support media relations work by writing press releases, talking points, op-eds, and other media collateral for media outreach.
- Produce PowerPoint media reports on media events and success of media outreach with appropriate metrics included

