

Paid Communications Intern - Media Affairs

About HIT Strategies

HIT Strategies is a small but rapidly growing polling, messaging, and strategy firm that uses innovative research methods to understand, communicate with and mobilize some of the hardest to reach communities in society. Women, millennials (+ gen-z), and minorities are irreversibly shifting voting and consumer patterns in America. At HIT Strategies, we apply our lived experiences at the intersections of society to explore and empower these communities so that our partners can realize the full potential of rapid diversification in America. Diversity, equity, and inclusion are at the heart of our mission. As the leading millennial and minority-owned public opinion research firm, our team must reflect the country's incredible diversity. Therefore, we especially encourage applications from people of color, LGBTQ individuals, people with disabilities, and groups underrepresented in political research.

Paid Communications Intern - Media Affairs

A progressive Washington, DC public opinion research firm is seeking a full-time communications intern. This internship is remote and provides hands-on experience in media relations, political communications, data communications, and public relations. Regular responsibilities include writing the first draft of press releases and other media assets (talking points, media advisories, etc.), media monitoring, compiling media reports, and writing media briefings. In this role, the intern will work alongside other communications interns to learn integrated planning: digital, website, and earned media communications. We work closely with high-profile political organizations and candidates, so interest in electoral politics, social activism, and advocacy work is preferred.

Learning Objectives

- Media relations skills
- Writing for media skills
- Integrated Communications planning
- Political campaign tactics and strategy
- Basics of communicating public opinion research
- Political polling, surveying, and focus grouping
- Research and data on diverse communities
- Teamwork and collaboration

Role /Responsibilities

- Work closely with communications team and media affairs specialist to manage communication's office infrastructure.
- Manage system for daily compilation, recording, and dissemination of news clips for staff.
- Support media relations work by writing press releases, talking points, op-eds, and other media collateral for media outreach.
- Produce PowerPoint media reports on media events and success of media outreach with appropriate metrics included

- Assist with media memo compilation and support in the staffing of media interviews with company spokespersons.
- Perform basic media research and pulling of media lists
- Assist integrated communications work, including digital and website communications
- Write emails for email marketing campaigns and assist with social media

Ideal Candidate Background

- Recent college graduate looking to break into political communications
- Graduate student looking for hands-on experience in communications
- Interest in public opinion research and communication about data.

Salary and Benefits

- Interns will be offered a competitive stipend each month for the duration of the internship.

How to apply?

To apply for this position, please submit a resume with a short note detailing your interest and qualifications to info@hitstrat.com. In the email subject, write "_____ (Your Name) Application for Paid Communications Intern - Media Affairs." Applications will be reviewed on a rolling basis.