



### National Survey Of Black Voters

1000 Registered voters surveyed online, October 2020. With the confidence interval of 95% the margin of error is +/- 3.1.

\*Blank questions reserved for BlackTrack subscribers only. If interested in the full data set please fill out the form [here](#).

## INTRODUCTION

1. We want to be sure we're representing everybody, may I ask your race?

	October Total	September Total	June Total
African-American or Black	96%	97%	97%
Mixed Race - AA or Black	4%	3%	3%

2. What is your age?

	October Total	September Total	June Total
18 - 24	11%	10%	10%
25 - 34	17%	16%	16%
35 - 44	17%	17%	17%
45 - 54	17%	17%	17%
55 - 64	19%	19%	19%
65+	19%	21%	21%

3. Are you registered to vote in <state>?

	October Total	September Total	June Total
Yes	100%	100%	100%
No	0%	N/A	N/A
Don't know	0%	N/A	N/A

4. Did you vote in the 2008 election between Barack Obama and John McCain?

	October Total	September Total	June Total
Yes Voted	84%	86%	NA
No - Did not vote	7%	5%	NA
No - Was not eligible	9%	8%	NA
Don't remember	1%	1%	NA

5. Did you vote in the 2012 election between Barack Obama and Mitt Romney?

	October Total	September Total	June Total
Yes Voted	84%	85%	NA
No - Did not vote	7%	6%	NA
No - Was not eligible	8%	8%	NA
Don't remember	1%	1%	NA

6. Did you vote in the 2016 election between Hillary Clinton and Donald Trump?

	October Total	September Total	June Total
Yes Voted	85%	88%	NA
No - Did not vote	11%	8%	NA
No - Was not eligible	3%	3%	NA
Don't remember	1%	1%	NA

7. Did you vote in the 2018 Midterm elections in your state for Congress and other state and local races?

	October Total	September Total	June Total
Yes Voted	75%	76%	NA
No - Did not vote	20%	19%	NA
No - Was not eligible	2%	2%	NA
Don't remember	3%	3%	NA

8. Regardless of how you have previously voted, do you think of yourself as a Democrat, a Republican, an Independent, or something else? If you consider yourself a Democrat, would you call yourself a strong Democrat or a not very strong Democrat? If you consider yourself a Republican you call yourself a strong Republican or a not very strong Republican?

	October Total	September Total	June Total
Strong Democrat	52%	58%	54%
Not strong Democrat	22%	17%	19%
Strong Republican	2%	2%	2%
Not strong Republican	2%	3%	3%
Independent	18%	17%	19%
Other	2%	1%	1%
Don't know	2%	1%	1%

**POLITICAL CLIMATE**

9. Thinking about the direction in which the country is headed, generally speaking, are you very satisfied, satisfied, dissatisfied, or very dissatisfied with the direction in which the country is headed?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Very satisfied			
Satisfied			
Dissatisfied			
Very dissatisfied			
Don't know			

10. Do you APPROVE or DISAPPROVE of the way Donald Trump is handling his job as President of the United States?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Strongly approve			
Somewhat approve			
Somewhat disapprove			
Strongly disapprove			
Don't know			

11. Do you APPROVE or DISAPPROVE of the way that Democrats are handling their job in the United States Congress?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Strongly approve			
Somewhat approve			
Somewhat disapprove			
Strongly disapprove			
Don't know			

12. What are the THREE most important issues facing the country today? [Select up to 3]

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	October Total	September Total	June Total
Criminal Justice			
Police Brutality			
Economy/Jobs			
K-12 Education			
Health care			
Climate Change			
Gun Violence			
Corruption/Money in Politics			
Immigration			
Taxes			
Opioids/Drugs			
Wealth Inequality			
Affordable Housing			
Racism and Discrimination			
Voter Suppression			
Coronavirus			

13. Now, rate your feelings toward some people, organizations, and issues using a scale from zero to ten, in which a “10” means that you feel VERY WARM and FAVORABLE towards them, a “0” means that you feel VERY COLD and UNFAVORABLE, and a “5” means that you do not feel particularly warm or cold. You may use any number from zero to ten depending on how you feel. If you have no opinion or have never heard of a person or organization, please say so.

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	October Pro (6-10)	October Mean	September Mean	June Mean
Donald Trump				
Joe Biden				
The Republican Party				
The Democratic Party				
Kamala Harris				
Mike Pence				
Black Lives Matter				
Barack Obama				
Kanye West				
Alexandria Ocasio-Cortez				
Bernie Sanders				

## 2020 CYCLE

14. As you may know, in November 2020 there will be a general election for President, Congress, and other down-ballot races. Sometimes something comes up that prevents people from voting, but as it stands now, how likely are you to vote in the 2020 November election on a scale of 0 to 10 where a 10 means you will definitely vote, a 5 means have a 50/50 likelihood to vote, and a 0 means you will definitely not vote. You can choose any number from 0-10. \_\_\_\_\_

	October Total	September Total	June Total
Extremely likely (8-10)	48%	87%	87%
Somewhat likely (6-7)	4%	3%	4%
Not very likely (3-5)	5%	7%	7%
Not likely at all (0-2)	1%	2%	2%
Already voted	43%	NA	NA
Mean	9.0	9.2	NA

15. No matter how frequently you vote in elections, how much power do you feel that your vote has to move elections? Please rate the amount of power you feel your vote has on a scale of 0-10, a 0 means your vote has no power at all and a 10 means that your vote has a lot of power. \_\_\_\_\_.

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	October Total	September Total	June Total
Extremely powerful (8-10)			
Somewhat powerful (6-7)			
Not very powerful (3-5)			
Not powerful at all (0-2)			
Mean			

16. If the 2020 general election for President were being held today, would you vote for Donald Trump, Joe Biden or the 3<sup>rd</sup> Party Candidate for President?

	October Total	September Total	June Total
Joe Biden	78%	84%	81%
Donald Trump	7%	6%	5%
3 <sup>rd</sup> Party Candidate	2%	2%	3%
Undecided	7%	5%	8%
Would Not Vote	2%	1%	1%
Don't know	3%	1%	2%

17. [For those who have already voted] And who did you cast a vote for in the Presidential race? Did you vote for Donald Trump, Joe Biden, or a 3<sup>rd</sup> party candidate for president?

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	October Total	September Total	June Total
Joe Biden			
Donald Trump			
3 <sup>rd</sup> Party Candidate			
Dk/Ref			

18. How enthusiastic are you about voting for [INSERT 1 OR 2] in the general election?

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<b>Biden</b>	October Total	September Total	June Total
Very Enthusiastic			
Somewhat Enthusiastic			
Not Very Enthusiastic			
Not Enthusiastic At All			
Don't know			

Trump	October Total	September Total	June Total
Very Enthusiastic			
Somewhat Enthusiastic			
Not Very Enthusiastic			
Not Enthusiastic At All			
Don't know			

19. Does Joe Biden's Vice-Presidential pick, Kamala Harris, make you any more or less likely to vote for Joe Biden for President?

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	October Total	September Total	June Total
Much more likely			
Somewhat more likely			
No difference			
Somewhat less likely			
Much less likely			
Don't know			

20. How interested are you in the outcome of the presidential election?

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	October Total	September Total	June Total
Very interested			
Somewhat interested			
Somewhat uninterested			
Very uninterested			
Don't know			

21. Thinking about the upcoming 2020 general election for United States Senate in your state, if the election were being held today, would you vote for The Republican Candidate, The Democratic Candidate or the 3<sup>rd</sup> Party Candidate for Senate?

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	October Total	September Total	June Total
Democratic Candidate			
Republican Candidate			
3 <sup>rd</sup> Party Candidate			
Undecided			
Would Not Vote			
Don't know			

22. Thinking about the upcoming 2020 general election for the United States House of Representatives in your state, if the election were being held today, would you vote for The Republican Candidate, The Democratic Candidate or the 3<sup>rd</sup> Party Candidate for House of Representatives?

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	October Total	September Total	June Total
Democratic Candidate			
Republican Candidate			
3 <sup>rd</sup> Party Candidate			
Undecided			
Would Not Vote			
Don't know			

23. Do you AGREE or DISAGREE with the following statement: the Democratic Party takes Black voters for granted.

	October Total	September Total	June Total
Strongly Agree	16%	17%	18%
Agree	28%	24%	30%
Disagree	25%	29%	24%
Strongly Disagree	17%	17%	14%
Don't know	14%	12%	14%

## POLITICAL PARTICIPATION

24. How much time do you spend on the following each day?

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	Do not use	Less than one hour	1-2 hours	2-3 hours	4+ hours
Listening to the radio					
Reading printed local newspapers or magazines					
Reading printed national newspapers or magazines					
Watching television					
Social media					
News website or app					
Podcasts					



VOTING PROCESS

25. Given the current Coronavirus pandemic, how do you plan on voting in the upcoming 2020 general election?

	October Total	September Total	June Total
Voting in person early, before election day	38%	29%	29%
Voting in person on election day	28%	23%	32%
Voting by mail	18%	33%	29%
Dropping off my mail-in ballot in person	7%	10%	NA
Already voted	0%	NA	NA
Other	2%	1%	1%
Will not vote	2%	1%	1%
Don't know	4%	4%	7%

26. Did you vote by mail or in person?

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	October Total	September Total	June Total
Voted by mail			
Voted in person			
Don't know			

27. Regardless of how you may plan on voting, how comfortable are you with the vote by mail process in your state - that means the process to request, fill out, and return a ballot by mail?

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	October Total	September Total	June Total
Very comfortable			
Somewhat comfortable			
Somewhat comfortable			
Very comfortable			
Don't know			

28. Have you ever previously voted by mail? If so, about how frequently have you used the vote by mail method, in most elections, some, or at least one election?

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	October Total	September Total	June Total
Yes, in most elections			
Yes, in some elections			
Yes, in at least one election			
No, I've never used vote by mail			
Don't know			

29. How confident are you that vote by mail ballots will be counted fairly and properly?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Very confident			
Somewhat confident			
Not very confident			
Not confident at all			
Don't know			

30. Here is a list of reasons some others have provided to explain why they might not vote for Joe Biden in the upcoming election. Please select the response(s) that best describe why you might not vote for Joe Biden in the upcoming election. You can select up to 2 answers.

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	October Total	September Total	June Total
Don't know enough about Biden			
Bad track record with racial justice			
Not progressive enough on issues that matter to me			
Don't think Biden represents my values			
No difference between Biden and Trump			
Biden not reaching out to the Black community enough			
Biden is too old			
Biden won't do anything for my community			
Trump will help me more than Biden would as President			
Other/None of the above			
Would vote for Joe Biden regardless			

POST ELECTION EXPECTATIONS

31. Considering the volume of mail-in ballots that will need to be counted this year and many states don't begin counting until the polls have closed, how long do you think it should take to count all the votes in your state, including the mail in ballots?

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	October Total	September Total	June Total
Election night or same day (24 hours)	11%	NA	NA
Two days	21%	NA	NA
3-6 days	21%	NA	NA
One week	15%	NA	NA
Two weeks	8%	NA	NA
One month	3%	NA	NA
As long as it takes	11%	NA	NA
Don't know	11%	NA	NA

32. Supposing the election is not decided on Election Day, how long would it take for you to lose confidence in the results of the election if the counting process were dragged out?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Election night or same day (24 hours)	6%	NA	NA
Two days	14%	NA	NA
3-6 days	13%	NA	NA
One week	17%	NA	NA
Two weeks	12%	NA	NA
One month	8%	NA	NA
As long as it takes	16%	NA	NA
Don't know	14%	NA	NA

33. [SPLIT A] If there were armed white supremacists outside of your polling location attempting to intimidate voters, what is the likelihood you would still enter that location to vote?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Very likely			
Somewhat likely			
Somewhat unlikely			
Very likely			
Don't know			

34. [SPLIT B] If there were white supremacists outside of your polling location attempting to intimidate voters, what is the likelihood you would still enter that location to vote?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Very likely			
Somewhat likely			
Somewhat unlikely			
Very likely			
Don't know			

35. Here is a list of possible outcomes of the November election. Please select whether or not you would accept each of the following possible outcomes of the election in November.

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	October Would Accept	October Would Not Accept
Biden wins the election		
Trump wins the election		
Biden wins the electoral college, but loses the popular vote		
Trump wins the electoral college, but loses the popular vote		
There is evidence of voter suppression		
There is evidence of voter fraud		
The supreme court decides the election		
There is a tie in the electoral college, and the House decides the election		
The election is called before all the votes are counted		
We do not know the outcome of the election within 24 hours		
There is evidence of foreign interference		

36. When you say you “would not accept the outcome” of the election, what does that mean?  
 What concrete action would you take to not accept the outcome?

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	October Total	September Total	June Total
Sign a petition contesting the outcome			
Contact my elected officials to contest the outcome			
Peacefully protest to contest the outcome			
Participate in uprising that could result in violence or destruction of property			
Express my frustration online/social media			
Other			
Nothing – would not take action			
Don't know			

37. Supposing there is evidence of impropriety in the November election, would it make you much more likely, somewhat more likely, no difference, somewhat less likely, or much less likely to vote in future elections?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Much more likely			
Somewhat more likely			
No difference in likelihood			
Somewhat less likely			
Much less likely			
Don't know			

38. Do you expect there to be post-election political violence if Donald Trump wins the election?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Definitely will be violence	21%	NA	NA
Likely will be violence	28%	NA	NA
Unlikely will be violence	21%	NA	NA
Definitely will not be violence	7%	NA	NA
Don't know	24%	NA	NA

39. Do you expect there to be post-election political violence if Joe Biden wins the election?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Definitely will be violence	14%	NA	NA
Likely will be violence	27%	NA	NA
Unlikely will be violence	26%	NA	NA
Definitely will not be violence	12%	NA	NA
Don't know	20%	NA	NA

40. How much do you feel it is justified for your community to use violence in advancing political goals?

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	October Total	September Total	June Total
Never justified	63%	NA	NA
A little	11%	NA	NA
A moderate amount	11%	NA	NA
A lot	2%	NA	NA
A great deal	3%	NA	NA
Don't know	9%	NA	NA

41. Since Trump was elected as President, how has that impacted how safe or unsafe you feel in your country as a Black person? Do you feel more or less safe?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Much more safe			
Somewhat more safe			
No difference			
Somewhat less safe			
Much less safe			
Don't know			

42. If Trump is elected as President for a second term, how will that impact how safe or unsafe you feel in your country as a Black person? Would you feel more or less safe?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Much more safe	4%	NA	NA
Somewhat more safe	4%	NA	NA
No difference	17%	NA	NA
Somewhat less safe	13%	NA	NA
Much less safe	57%	NA	NA
Don't know	5%	NA	NA

43. As a Black person in this country, do you feel you will be a target of violence if it occurs as a result of this election?

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	October Total	September Total	June Total
Yes	40%	NA	NA
No	27%	NA	NA
Don't know	33%	NA	NA

44. How much trust do you have in the police to protect you if there is violence after the election?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
A lot of trust	9%	NA	NA
Some trust	25%	NA	NA
A little trust	29%	NA	NA
No trust at all	29%	NA	NA
Don't know	8%	NA	NA

45. What is the first source you will turn to in order to find accurate election outcomes?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Social media			
Local televised news			
National televised news			
Radio			
Podcasts			
Local print news			
National print news			
Blogs			
News websites online			

**COVID & PROTESTS**

46. Since the start of the outbreak of coronavirus, have you had your work hours reduced, pay cut, been forced to take unpaid leave or switch to part-time, or become unemployed? Select all that apply.

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	October Total	September Total	June Total
Work hours reduced			
Pay cut			
Had to take unpaid leave			
Forced to switch to part time			
Become unemployed			
None of these			
Don't know			

47. How confident are you that the protests following George Floyd's death will create change in...

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October Survey	More confident	Less Confident	Don't Know/REF
Public policy			
The way police treat Black people			
The way white people think about racism			
The way Americans think about racism			
Increased opportunity for Black people			



September Survey	More Confident	Less Confident	Don't Know/REF
Public policy			
The way police treat Black people			
The way white people think about racism			
The way Americans think about racism			
Increased opportunity for Black people			

June Survey	More Confident	Less Confident	Don't Know/REF
Public policy			
The way police treat Black people			
The way white people think about racism			
The way Americans think about racism			
Increased opportunity for Black people			

**DEMOGRAPHICS**

[The last few questions are for statistical purposes only.]

48. What is your gender

	October Total	September Total	June Total
Male	47%	44%	45%
Female	53%	56%	55%
Nonbinary	0%	0%	0%
Other	0%	0%	0%
(Don't know/Ref)	0%	0%	1%

49. Do you personally identify as lesbian, gay, bisexual, queer, or transgender?

	October Total	September Total	June Total
Yes	7%	6%	7%
No	93%	93%	93%
Don't know	0%	1%	0%

50. Thinking about your approach to political issues, would you describe yourself as very progressive, somewhat progressive, moderate, somewhat conservative, or very conservative?

	October Total	September Total	June Total
Very progressive	15%	19%	16%
Somewhat progressive	22%	22%	26%
Moderate	44%	43%	41%
Somewhat conservative	7%	7%	8%
Very conservative	4%	4%	4%
Don't know	8%	5%	5%

51. Including everyone who lives in your household, in which range does your total household yearly income fall?

	October Total	September Total	June Total
Under \$10,000	7%	8%	5%
\$10,000 to \$30,000	17%	18%	17%
\$30,000 to \$50,000	16%	18%	17%
\$50,000 to \$75,000	20%	19%	21%
\$75,000 to \$100,000	15%	13%	14%
\$100,000 to \$250,000	20%	19%	21%
More than \$250,000	2%	2%	2%
Don't know	3%	3%	3%

52. What is the last year of schooling that you have completed?

	October Total	September Total	June Total
1-11 <sup>th</sup> grade	1%	1%	1%
High school graduate	16%	19%	14%
Some college – up to 2 years/ AA degree	34%	35%	34%
College graduate/ bachelors degree/ BA/ BS	31%	29%	31%
Postgraduate degree	17%	16%	20%
Don't know	0%	0%	0%

53. And did you attend an HBCU or Historically Black College or University?

	October Total	September Total	June Total
Yes	23%	NA	NA
No	77%	NA	NA
Don't know	0%	NA	NA

54. Are you married, unmarried living with a partner, single, separated, divorced or widowed?

	October Total	September Total	June Total
Married	36%	34%	34%
Unmarried with partner	7%	8%	6%
Single	42%	41%	39%
Separated/divorced	10%	12%	13%
Widowed	5%	5%	4%
Don't know	0%	0%	0%

55. Do you have any children 18 years of age or younger living in your household?

	October Total	September Total	June Total
Yes	24%	22%	24%
No	75%	77%	76%
Don't know	1%	0%	0%

56. Which one of the following best describes your work situation — are you employed, retired, disabled, unemployed, a student, or a homemaker?

	October Total	September Total	June Total
Employed Full-time	48%	43%	46%
Employed Part-time	12%	10%	10%
Retired	20%	24%	24%
Disabled	4%	5%	4%
Unemployed	9%	9%	9%
Student	4%	5%	4%
Homemaker	3%	3%	3%
Don't know	1%	1%	0%

57. Do you live in a:

	October Total	September Total	June Total
Big city	34%	34%	33%
Small city	15%	12%	15%
Suburb	39%	41%	42%
Small town	6%	5%	4%
Rural area	6%	7%	7%
Don't know	0%	0%	0%

58. Please select which of the four statements below are the CLOSEST to your own view.

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Abortions should be legal and generally available and subject to only limited regulation.			
Although abortion should remain legal in many circumstances, but regulation is necessary.			
Abortion should be legal only in the most extreme cases, such as to save the life of the mother or in the cases of rape and incest.			
All abortions should be made illegal.			
Don't know			

59. And which statement comes closest to your view about global warming:

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Climate change is caused mostly by human activity such as burning fossil fuels.			
Climate change is caused mostly by natural patterns in the earth's environment.			
Climate change does not exist.			
Both A & B			
Don't know			

60. And which of the following comes closest to your opinion on dealing with immigrants ALREADY LIVING IN THE US Illegally:

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
The government's top priority should be to deport all people living in the US illegally.			
The government should develop a plan to allow some people living in the US illegally to become legal residents.			
The government should develop a plan to allow most people living in the US illegally a path to citizenship.			
None of the above			
Don't know			

61. Do you or does anyone in your household own a gun?

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	October Total	September Total	June Total
Yes – I own a gun.			
Yes – someone in my household owns a gun.			
No – no guns.			
Don't know			

62. Would you support or oppose the following:

*Reserved for BlackTrack Subscribers*

	October Strongly Support	October Strongly Oppose	September Total	June Total
Nationwide ban on the sale of assault weapons.				
Requiring background checks on all potential gun buyers.				
Nationwide ban on high-capacity ammunition clips.				
Mandatory buy-back program in which the federal government would require assault weapon owners to turn in those weapons in exchange for payment.				

63. Now thinking specifically about the relationship between the police and your community, in your opinion, is this relationship with the police and your community growing worse, staying about the same as it has been, or getting better?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Growing worse			
Staying the same			
Getting better			
Don't know			

64. Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?

*Reserved for BlackTrack Subscribers*

	October Total	September Total	June Total
Strongly favor			
Favor			
Oppose			
Strongly oppose			
Don't know			

THIS COMPLETES OUR SURVEY. THANK YOU VERY MUCH FOR YOUR TIME, AND HAVE A PLEASANT (DAY/EVENING)