



## National Survey Of Black Voters

1000 Registered voters surveyed online, September 8-15 2020. With the confidence interval of 95% the margin of error is +/- 3.1.

\*Blank questions reserved for BlackTrack subscribers only. If interested in the full data set please fill out the form [here](#).

### INTRODUCTION

1. We want to be sure we're representing everybody, may I ask your race?

	September Total	June Total
African-American or Black	97%	97%
Mixed Race - AA or Black	3%	3%

2. What is your age? \_\_\_\_ \_\_\_\_

	September Total	June Total
18 - 24	10%	10%
25 - 34	16%	16%
35 - 44	17%	17%
45 - 54	17%	17%
55 - 64	19%	19%
65+	21%	21%

3. Are you registered to vote in <state>?

	September Total	June Total
Yes	100%	100%
No	N/A	N/A
Don't know	N/A	N/A

4. Did you vote in the 2008 election between Barack Obama and John McCain?

	September Total	June Total
Yes Voted	86%	NA
No - Did not vote	5%	NA
No - Was not eligible	8%	NA
Don't remember	1%	NA

5. Did you vote in the 2012 election between Barack Obama and Mitt Romney?

	September Total	June Total
Yes Voted	85%	NA
No - Did not vote	6%	NA
No - Was not eligible	8%	NA
Don't remember	1%	NA

6. Did you vote in the 2016 election between Hillary Clinton and Donald Trump?

	September Total	June Total
Yes Voted	88%	NA
No - Did not vote	8%	NA
No - Was not eligible	3%	NA
Don't remember	1%	NA

7. Did you vote in the 2018 Midterm elections in your state for Congress and other state and local races?

	September Total	June Total
Yes Voted	76%	NA
No - Did not vote	19%	NA
No - Was not eligible	2%	NA
Don't remember	3%	NA

8. Regardless of how you have previously voted, do you think of yourself as a Democrat, a Republican, an Independent, or something else? If you consider yourself a Democrat, would you call yourself a strong Democrat or a not very strong Democrat? If you consider yourself a Republican you call yourself a strong Republican or a not very strong Republican?

	September Total	June Total
Strong Democrat	58%	54%
Not strong Democrat	17%	19%
Strong Republican	2%	2%
Not strong Republican	3%	3%
Independent	17%	19%
Other	1%	1%
Don't know	1%	1%

**POLITICAL CLIMATE**

9. Thinking about the direction in which the country is headed, generally speaking, are you very satisfied, satisfied, dissatisfied, or very dissatisfied with the direction in which the country is headed?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Very satisfied		
Satisfied		
Dissatisfied		
Very dissatisfied		
Don't know		

10. Do you APPROVE or DISAPPROVE of the way Donald Trump is handling his job as President of the United States?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Strongly approve		
Somewhat approve		
Somewhat disapprove		
Strongly disapprove		
Don't know		

11. Do you APPROVE or DISAPPROVE of the way that Democrats are handling their job in the United States Congress?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Strongly approve		
Somewhat approve		
Somewhat disapprove		
Strongly disapprove		
Don't know		

12. What are the THREE most important issues facing the country today? [Select up to 3]

	September Total	June Total
Criminal Justice	15%	32%
Police Brutality	44%	NA
Economy/Jobs	24%	45%
K-12 Education	6%	15%
Health care	33%	50%
Climate Change	18%	NA
Gun Violence	20%	28%
Corruption/Money in Politics	9%	8%
Immigration	6%	8%
Taxes	5%	6%
Opioids/Drugs	3%	4%
Wealth Inequality	9%	NA
Affordable Housing	6%	NA
Racism and Discrimination	55%	75%
Voter Suppression	8%	14%
Coronavirus	35%	NA

13. Now, rate your feelings toward some people, organizations, and issues using a scale from zero to ten, in which a “10” means that you feel VERY WARM and FAVORABLE towards them, a “0” means that you feel VERY COLD and UNFAVORABLE, and a “5” means that you do not feel particularly warm or cold. You may use any number from zero to ten depending on how you feel. If you have no opinion or have never heard of a person or organization, please say so.

*Reserved for BlackTrack Subscribers*

	September Pro (6-10)	September Mean	June Mean
Donald Trump			
Joe Biden			
The Republican Party			
The Democratic Party			
Kamala Harris			
Mike Pence			
Black Lives Matter			
Barack Obama			
Alice Johnson			
Kanye West			
Milwaukee Bucks			

**2020 CYCLE**

14. [SHIFT Q] As you may know, in November 2020 there will be a general election for President, Congress, and other down-ballot races. I know it’s a long ways off and sometimes something comes up that prevents people from voting, but as it stands now, how likely are you to vote in the 2020 November election on a scale of 0 to 10 where a 10 means you will definitely vote, a 5 means have a 50/50 likelihood to vote, and a 0 means you will definitely not vote. You can choose any number from 0-10. \_\_\_\_\_

	September Total	June Total
Extremely likely (8-10)	87%	87%
Somewhat likely (6-7)	3%	4%
Not very likely (3-5)	7%	7%
Not likely at all (0-2)	2%	2%
Mean	9.2	NA

15. No matter how frequently you vote in elections, how much power do you feel that your vote has to move elections? Please rate the amount of power you feel your vote has on a scale of 0-10, a 0 means your vote has no power at all and a 10 means that your vote has a lot of power. \_\_\_\_\_.

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Extremely powerful (8-10)		
Somewhat powerful (6-7)		
Not very powerful (3-5)		
Not powerful at all (0-2)		
Mean		

16. If the 2020 general election for President were being held today, would you vote for Donald Trump, Joe Biden or the 3<sup>rd</sup> Party Candidate for President?

	September Total	June Total
Joe Biden	84%	81%
Donald Trump	6%	5%
3 <sup>rd</sup> Party Candidate	2%	3%
Undecided	5%	8%
Would Not Vote	1%	1%
Don't know	1%	2%

17. How enthusiastic are you about voting for Biden in the general election? [PRESENTED TO BIDEN VOTERS ONLY]

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Very Enthusiastic		
Somewhat Enthusiastic		
Not Very Enthusiastic		
Not Enthusiastic At All		
Don't know		

17. How enthusiastic are you about voting for Trump in the general election? [PRESENTED TO TRUMP VOTERS ONLY]

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Very Enthusiastic		
Somewhat Enthusiastic		
Not Very Enthusiastic		
Not Enthusiastic At All		
Don't know		

18. Does Joe Biden's Vice-Presidential pick, Kamala Harris, make you any more or less likely to vote for Joe Biden for President?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Much more likely		
Somewhat more likely		
No difference		
Somewhat less likely		
Much less likely		
Don't know		

19. How interested are you in the outcome of the presidential election?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Very interested		
Somewhat interested		
Somewhat uninterested		
Very uninterested		
Don't know		

20. Thinking about the upcoming 2020 general election for United States Senate in your state, if the election were being held today, would you vote for the Republican Candidate, the Democratic Candidate or the 3<sup>rd</sup> Party Candidate for Senate?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Democratic Candidate		
Republican Candidate		
3 <sup>rd</sup> Party Candidate		
Undecided		
Would Not Vote		
Don't know		

21. Thinking about the upcoming 2020 general election for the United States House of Representatives in your state, if the election were being held today, would you vote for The Republican Candidate, The Democratic Candidate or the 3<sup>rd</sup> Party Candidate for House of Representatives?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Democratic Candidate		
Republican Candidate		
3 <sup>rd</sup> Party Candidate		
Undecided		
Would Not Vote		
Don't know		

22. Do you AGREE or DISAGREE with the following statement: the Democratic Party takes Black voters for granted.

	September Total	June Total
Strongly Agree	17%	18%
Agree	24%	30%
Disagree	29%	24%
Strongly Disagree	17%	14%
Don't know	12%	14%



**POLITICAL PARTICIPATION**

23. Which of these do you believe is the BEST way for you to affect change in your community?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Voting for President		
Voting for members of Congress		
Voting for state and local officials		
Participating in protest and demonstrations		
Signing Petitions		
Calling your elected officials		
Posting/sharing helpful information online		
Volunteering with community organizations		
Participating in town halls		
Other		
Don't know		

24. How much of an impact do the following officials have on your day-to-day life in your community?

September Survey	A lot of Impact	Some Impact	Not much Impact	No Impact	Don't Know
1. President of the United States	43%	31%	14%	9%	3%
2. Members of Congress	38%	39%	12%	7%	4%
3. Supreme Court Justice	37%	32%	18%	9%	5%
4. State Legislators	50%	31%	9%	4%	6%
5. Governor	56%	29%	9%	3%	3%
6. Mayor	53%	29%	11%	4%	3%
7. City Council Member	44%	32%	13%	5%	6%
8. Sheriff	33%	34%	19%	9%	5%

June Survey	A lot of Impact	Some Impact	Not much Impact	No Impact	Don't Know
1. President of the United States	36%	31%	18%	12%	3%
2. Members of Congress	34%	38%	16%	8%	4%
3. Supreme Court Justice	30%	35%	20%	10%	5%
4. State Legislators	46%	37%	8%	6%	3%
5. Governor					
6. Mayor	48%	30%	11%	7%	4%
7. City Council Member	44%	35%	12%	5%	3%
8. Sheriff	33%	30%	18%	13%	6%

25. Thinking about the last couple of months Democratic political campaigns have been reaching out to voters all around the country. How often have you heard from any Democratic political campaigns or candidates in the following formats in the last couple of months?

*Reserved for BlackTrack Subscribers*

September Survey	Very often	Somewhat often	Not very often	Never	Don't know
1. Seen political ads about a Democratic candidate on TV					
2. Seen political ads about a Democratic candidate online					
3. Heard political ads about a Democratic candidate on the radio					
4. Received emails from a Democratic campaign					
5. Received text messages from a Democratic campaign					
6. Talked to someone directly from a Democratic campaign team.					

June Survey	No	Yes	Don't know
1. Seen political ads about a Democratic candidate on TV			
2. Seen political ads about a Democratic candidate online			
3. Heard political ads about a Democratic candidate on the radio			
4. Received emails from a Democratic campaign			
5. Received text messages from a Democratic campaign			
6. Talked to someone directly from a Democratic campaign team.			

26. In the last 30 days, how frequently have you seen positive political ads about Joe Biden or Democrats?

	September Total	June Total
Very frequently	36%	NA
Somewhat frequently	41%	NA
Very rarely, once or twice	16%	NA
Never	4%	NA
Don't know	3%	NA

27. In the last 30 days, how frequently have you seen positive political ads about Donald Trump or Republicans?

	September Total	June Total
Very frequently	18%	NA
Somewhat frequently	26%	NA
Very rarely, once or twice	29%	NA
Never	24%	NA
Don't know	6%	NA

28. If you have seen political ads by either candidate, where have you been seeing them?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
On social media (Facebook, Twitter, Instagram, etc)		
On television		
Streaming platforms such as Hulu		
Online (google banners, youtube, pop-ups)		
Through music or radio streaming services		
Other		
Don't remember		

**VOTING PROCESS**

29. Given the current Coronavirus pandemic, how do you plan on voting in the upcoming 2020 general election?

	September Total	June Total
Voting in person early, before election day	29%	29%
Voting in person on election day	23%	32%
Voting by mail	33%	29%
Dropping off my mail-in ballot in person	10%	NA
Other	1%	1%
Will not vote	1%	1%
Don't know	4%	7%

30. Regardless of how you may plan on voting, how comfortable are you with the vote by mail process in your state - that means the process to request, fill out, and return a ballot by mail?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Very comfortable		
Somewhat comfortable		
Somewhat comfortable		
Very comfortable		
Don't know		

31. Have you ever previously voted by mail? If so, about how frequently have you used the vote by mail method, in most elections, some, or at least one election?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Yes, in most elections		
Yes, in some elections		
Yes, in at least one election		
No, I've never used vote by mail		
Don't know		

32. How confident are you that vote by mail ballots will be counted fairly and properly?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Very confident		
Somewhat confident		
Not very confident		
Not confident at all		
Don't know		

33. [SSB] Here is a list of reasons others have provided to explain why they vote in elections. Please select the response(s) that best describe why you might vote in upcoming elections. You can select up to 2 answers.

*Reserved for BlackTrack Subscribers*

	September Total	June Total
To remove Trump and administration from office		
To protect the rights we have fought for		
To elect Joe Biden as President		
To elect state and local officials that represent my community		
To bring about radical disruptive change		
Make a difference on issues that matter the most to me		
To fire politicians that disrespect or neglect my community		
It is our civic duty to vote/Our ancestors fought for the right to vote		
We need a competent government to contain the coronavirus		
To stop the spread of hate and discrimination in this country		
Would not vote		

34. [SSA] Here is a list of reasons some others have provided to explain why they do not vote in elections. Please select the response(s) that best describe why you might not vote in upcoming elections. You can select up to 2 answers. *Reserved for BlackTrack Subscribers*

	September Total	June Total
I don't think my vote will be properly counted		
I don't know enough about the candidates		
I don't think voting changes things that matter to me		
I don't think the candidates represent my values		
COVID-19 social distancing restrictions		
Lines are too long		
I don't understand the voting process		
I don't have proper voter identification		
I don't know how to register to vote		
Other/None of the above		
Would always vote regardless		

35. Here is a list of reasons some others have provided to explain why they might not vote for Joe Biden in the upcoming election. Please select the response(s) that best describe why you might not vote for Joe Biden in the upcoming election. You can select up to 2 answers. *Reserved for BlackTrack Subscribers*

	September Total	June Total
Don't know enough about Biden		
Bad track record with racial justice		
Not progressive enough on issues that matter to me		
Don't think Biden represents my values		
No difference between Biden and Trump		
Biden not reaching out to the Black community enough		
Biden is too old		
Biden won't do anything for my community		
Trump will help me more than Biden would as President		
Other/None of the above		
Would vote for Joe Biden regardless		

COVID & PROTESTS

36. Since the start of the outbreak of coronavirus, have you had your work hours reduced, pay cut, been forced to take unpaid leave or switch to part-time, or become unemployed? Select all that apply.

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Work hours reduced		
Pay cut		
Had to take unpaid leave		
Forced to switch to part time		
Become unemployed		
None of these		
Don't know		

37. Did you participate in any of the protests following George Floyd's killing that have taken place in cities across the country?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Yes		
No		
Refused		

38. Do you support or oppose the tactics protestors are using following George Floyd's killing in cities across the country?

*Reserved for BlackTrack Subscribers*

	September Total	June Total
Strongly support		
Somewhat support		
Somewhat oppose		
Strongly oppose		
Don't know		



39. There have been a number of resolutions for police brutality discussed in the media or suggested by organizers. Now, rate how much you agree or disagree with these proposed resolutions to the police brutality protests using a scale from zero to ten, in which a "10" means that you DEFINITELY AGREE, a "0" means that you DEFINITELY DISAGREE, and a "5" means that you ARE NEUTRAL - YOU NEITHER AGREE OR DISAGREE. You may use any number from zero to ten depending on how you feel.

	September Total	June Total
Defund the police and fund community intervention organizations	4.9	5.6
Abolish the Police	2.9	3.0
Change the law so that police can be held accountable for violence and misconduct in the line of duty	8.3	8.6
Reform officer training and outlaw methods such as the chokehold	8.4	8.7
Increase use of body cameras	8.3	8.9
Community policing, which is hiring more cops from the neighborhood they are policing	6.9	8.9
Independent oversight boards hold police accountable to policing, also known as civilian review boards	7.5	7.0
Invest resources away from the police and into community organizations that promote public health and safety	6.5	8.0

40. How confident are you that the protests following George Floyd’s death will create change in...

*Reserved for BlackTrack Subscribers*

September Survey	More confident	Less confident	Don't know /Ref
Public policy			
The way police treat Black people			
The way white people think about racism			
The way Americans think about racism			
Increased opportunity for Black people			

June Survey	More confident	Less confident	Don't know /Ref
Public policy			
The way police treat Black people			
The way white people think about racism			
The way Americans think about racism			
Increased opportunity for Black people			

**DEMOGRAPHICS**

[The last few questions are for statistical purposes only.]

41. What is your gender

	September Total	June Total
Male	44%	45%
Female	56%	55%
Nonbinary	0%	0%
Other	0%	0%
(Don't know/Ref)	0%	1%

42. Do you personally identify as lesbian, gay, bisexual, queer, or transgender?

	September Total	June Total
Yes	6%	7%
No	93%	93%
Don't know	1%	0%

43. Thinking about your approach to political issues, would you describe yourself as very progressive, somewhat progressive, moderate, somewhat conservative, or very conservative?

	September Total	June Total
Very progressive	19%	16%
Somewhat progressive	22%	26%
Moderate	43%	41%
Somewhat conservative	7%	8%
Very conservative	4%	4%
Don't know	5%	5%

44. Including everyone who lives in your household, in which range does your total household yearly income fall?

	September Total	June Total
Under \$10,000	8%	5%
\$10,000 to \$30,000	18%	17%
\$30,000 to \$50,000	18%	17%
\$50,000 to \$75,000	19%	21%
\$75,000 to \$100,000	13%	14%
\$100,000 to \$250,000	19%	21%
More than \$250,000	2%	2%
Don't know	3%	3%

45. What is the last year of schooling that you have completed?

	September Total	June Total
1-11 <sup>th</sup> grade	1%	1%
High school graduate	19%	14%
Some college – up to 2 years/ AA degree	35%	34%
College graduate/ bachelors degree/ BA/ BS	29%	31%
Postgraduate degree	16%	20%
Don't know	0%	0%

46. Are you married, unmarried living with a partner, single, separated, divorced or widowed?

	September Total	June Total
Married	34%	34%
Unmarried with partner	8%	6%
Single	41%	39%
Separated/divorced	12%	13%
Widowed	5%	4%
Don't know	0%	0%

47. Do you have any children 18 years of age or younger living in your household?

	September Total	June Total
Yes	22%	24%
No	77%	76%
Don't know	0%	0%

48. Which one of the following best describes your work situation — are you employed, retired, disabled, unemployed, a student, or a homemaker?

	September Total	June Total
Employed Full-time	43%	46%
Employed Part-time	10%	10%
Retired	24%	24%
Disabled	5%	4%
Unemployed	9%	9%
Student	5%	4%
Homemaker	3%	3%
Don't know	1%	0%

49. Do you live in a:

	September Total	June Total
Big city	34%	33%
Small city	12%	15%
Suburb	41%	42%
Small town	5%	4%
Rural area	7%	7%
Don't know	0%	0%

**THIS COMPLETES OUR SURVEY. THANK YOU VERY MUCH FOR YOUR TIME, AND HAVE A PLEASANT (DAY/EVENING)**