



National Survey Of Black Voters

1000 Registered voters surveyed online, June 22-27 2020. With the confidence interval of 95% the margin of error is +/- 3.1.

*Blank questions reserved for BlackTrack subscribers only. If interested in the full data set please fill out the form [here](#).

INTRODUCTION

1. We want to be sure we're representing everybody, may I ask your race?

	Total	Under 50	Over 50	Men	Women
African-American/Black	97%	97%	98%	98%	97%
Mixed Race - AA or Black	3%	2%	4%	2%	3%

2. What is your age?

	Total	Under 50	Over 50	Men	Women
18 - 24	10%	20%	0%	10%	10%
25 - 34	16%	32%	0%	12%	19%
35 - 44	17%	34%	0%	18%	16%
45 - 54	17%	14%	20%	17%	17%
55 - 64	19%	0%	38%	19%	19%
65+	21%	0%	42%	25%	18%

3. Are you registered to vote in <state>?

	Total	Under 50	Over 50	Men	Women
Yes	100%	71%	77%	67%	79%
No	0%	0%	0%	0%	0%
Don't know/Ref	0%	0%	0%	0%	0%

4. Regardless of how you have previously voted, do you think of yourself as a Democrat, a Republican, an Independent, or something else? If you consider yourself a Democrat, would you call yourself a strong Democrat or a not very strong Democrat? If you consider yourself a Republican you call yourself a strong Republican or a not very strong Republican?

	Total	Under 50	Over 50	Men	Women
Democrat	73%	71%	77%	67%	79%
Republican	5%	5%	5%	6%	4%
Independent	21%	25%	18%	27%	2%
Strong Democrat	54%	47%	62%	48%	60%
Not so strong Democrat	19%	24%	15%	19%	19%
Strong Republican	2%	3%	1%	2%	2%
Not so strong Republican	3%	2%	4%	4%	2%
Independent	19%	22%	16%	25%	14%
Other	1%	2%	1%	1%	1%
Don't know/Ref	1%	1%	1%	1%	1%

POLITICAL CLIMATE

5. Thinking about the direction in which the country is headed, generally speaking, are you very satisfied, satisfied, dissatisfied, or very dissatisfied with the direction in which the country is headed? *Reserved for BlackTrack Subscribers*

Total satisfied	
Total dissatisfied	
Very satisfied	
Satisfied	
Dissatisfied	
Very dissatisfied	
Don't know/Ref	

6. Do you APPROVE or DISAPPROVE of the way Donald Trump is handling his job as President of the United States? *Reserved for BlackTrack Subscribers*

Total approve	
Total disapprove	
Strongly approve	
Somewhat approve	
Somewhat disapprove	
Strongly disapprove	
Don't know/Ref	

7. Do you APPROVE or DISAPPROVE of the way that Democrats are handling their job in the United States Congress? *Reserved for BlackTrack Subscribers*

Total approve	
Total disapprove	
Strongly approve	
Somewhat approve	
Somewhat disapprove	
Strongly disapprove	
Don't know/Ref	

8. For you personally, which of the following do you consider to be the BEST measure of how the national economy is doing? *Reserved for BlackTrack Subscribers*

The stock market index	
The unemployment rate and job reports	
The prices of services and goods	
Your personal finances	
Don't know/Ref	

9. When you think about the economy of your household, would you say you're getting ahead, staying the same, or falling behind these days? *Reserved for BlackTrack Subscribers*

Getting ahead	
Staying the same	
Falling behind	
Don't know	

10. What are the THREE most important issues facing the country today?

	Total	Under 50	Over 50	Men	Women
Racism and Discrimination	75%	70%	81%	74%	77%
Health care	50%	44%	56%	48%	53%
Economy/Jobs	45%	46%	43%	44%	45%
Criminal Justice	32%	37%	26%	34%	30%
Gun Violence	28%	29%	26%	27%	28%
Education	15%	20%	11%	16%	15%
Voter Suppression	14%	10%	18%	13%	15%
Money in Politics	8%	8%	7%	10%	6%
Immigration	8%	7%	9%	8%	8%
Environment	7%	7%	6%	8%	6%
Taxes	6%	6%	6%	7%	5%
Drugs	4%	4%	3%	4%	3%
LGBTQ+ Rights	3%	4%	2%	3%	3%

11. Now, rate your feelings toward some people, organizations, and issues using a scale from zero to ten, in which a "10" means that you feel VERY WARM and FAVORABLE towards them, a "0" means that you feel VERY COLD and UNFAVORABLE, and a "5" means that you do not feel particularly warm or cold. You may use any number from zero to ten depending on how you feel. If you have no opinion or have never heard of a person or organization, please say so. *Reserved for BlackTrack Subscribers*

	Mean	Name ID
Donald Trump		
Joe Biden		
Republicans		
Democrats		
Kamala Harris		
Stacey Abrams		
Elizabeth Warren		
Val Demings		
Hillary Clinton		
Black Lives Matter		
Barack Obama		
Michelle Obama		
Bernie Sanders		

2020 CYCLE

12. As you may know, in November 2020 there will be a general election for President, Congress, and other down-ballot races. I know it's a long ways off and sometimes something comes up that prevents people from voting, but as it stands now, how likely are you to vote in the 2020 November election on a scale of 0 to 10 where a 10 means you will definitely vote, a 5 means have a 50/50 likelihood to vote, and a 0 means you will definitely not vote. You can choose any number from 0-10.

	Total	Under 50	Over 50	Men	Women
Extremely likely (8-10)	87%	79%	95%	85%	89%
Somewhat likely (6-7)	4%	7%	1%	5%	3%
Not very likely (3-5)	7%	11%	3%	7%	6%
Not likely at all (0-2)	2%	3%	1%	2%	2%
Mean	9.2	8.8	9.7	9.2	9.3

13. If the 2020 general election for President were being held today, would you vote for Donald Trump, Joe Biden or the 3rd Party Candidate for President?

	Total	Under 50	Over 50	Men	Women
Joe Biden	81%	77%	86%	79%	83%
Donald Trump	5%	7%	5%	7%	3%
3 rd Party Candidate	3%	4%	2%	2%	3%
Undecided	8%	11%	6%	8%	8%
Would Not Vote	1%	2%	1%	2%	1%
Don't know/Ref	2%	2%	2%	%	%

14. How enthusiastic are you about voting for Joe Biden/Donald Trump/3rd Party Candidate in the general election? *Reserved for BlackTrack Subscribers*

Very Enthusiastic	
Somewhat Enthusiastic	
Not Very Enthusiastic	
Not Enthusiastic At All	
Don't know/Ref	

15. How important is it to you that Joe Biden picks a running mate that is a woman?

	Total	Under 50	Over 50	Men	Women
Very important	27%	21%	32%	24%	29%
Somewhat important	30%	31%	29%	28%	31%
Somewhat unimportant	17%	17%	17%	17%	17%
Very unimportant	17%	19%	16%	23%	13%
Don't know	9%	9%	6%	8%	9%

16. How important is it to you that Joe Biden picks a running mate that is a Black woman?

	Total	Under 50	Over 50	Men	Women
Very important	29%	34%	24%	28%	30%
Somewhat important	30%	30%	31%	31%	30%
Somewhat unimportant	19%	15%	24%	22%	17%
Very unimportant	13%	12%	13%	14%	11%
Don't know/Ref	9%	10%	8%	5%	12%

17. How satisfied are you with the efforts of the Joe Biden campaign to win the support of Black voters? *Reserved for BlackTrack Subscribers*

Very satisfied	
Moderately satisfied	
Moderately dissatisfied	
Very dissatisfied	
Don't know/Ref	

18. Thinking about the upcoming 2020 general election for United States Senate in your state, if the election were being held today, would you vote for The Republican Candidate, The Democratic Candidate or the 3rd Party Candidate for Senate? *Reserved for BlackTrack Subscribers*

Democratic Candidate	
Republican Candidate	
3 rd Party Candidate	
Undecided	
Would Not Vote	
Don't know/Ref	

19. Thinking about the upcoming 2020 general election for the United States House of Representatives in your state, if the election were being held today, would you vote for The Republican Candidate, The Democratic Candidate or the 3rd Party Candidate for House of Representatives? *Reserved for BlackTrack Subscribers*

Democratic Candidate	
Republican Candidate	
3 rd Party Candidate	
Undecided	
Would Not Vote	
Don't know/Ref	

20. Do you AGREE or DISAGREE with the following statement: the Democratic Party takes Black voters for granted. *Reserved for BlackTrack Subscribers*

Strongly Agree	
Agree	
Disagree	
Strongly Disagree	
Don't know/Ref	

POLITICAL PARTICIPATION

21. Which of these do you believe is the BEST way for you to effect change in your community? *Reserved for BlackTrack Subscribers*

Voting for state and local officials	
Voting for President	
Voting for members of Congress	
Volunteering with community organizations	
Don't know	
Participating in town halls	
Other	
Calling your elected officials	
Signing Petitions	
Posting/sharing helpful information online	

22. How much of an impact do the following officials have on your day-to-day life in your community?

	More Impact	Under 50 (More Impact)	Over 50 (More Impact)	Men (More Impact)	Women (More Impact)
1. President of the United States	36%	33%	39%	35%	38%
2. Members of Congress	34%	30%	39%	34%	35%
3. Supreme Court Justice	30%	28%	33%	30%	30%
4. State Legislators	46%	44%	48%	43%	48%
5. Governor	55%	48%	61%	51%	58%
6. Mayor	48%	39%	58%	47%	49%
7. City Council Member	44%	41%	47%	45%	44%
8. Sheriff	33%	30%	35%	32%	34%

23. Thinking about the last couple of months Democratic political campaigns have been reaching out to voters all around the country. How often have you heard from any Democratic political campaigns or candidates in the following formats in the last couple of months?

Reserved for BlackTrack Subscribers

	No	Yes	Don't know/Refused
1. Seen political ads about a Democratic candidate on TV			
2. Seen political ads about a Democratic candidate online			
3. Heard political ads about a Democratic candidate on the radio			
4. Received emails from a Democratic campaign			
5. Received text messages from a Democratic campaign			
6. Talked to someone directly from a Democratic campaign team.			

VOTING PROCESS

24. How do you plan on voting in the upcoming 2020 general election?

	Total	Under 50	Over 50	Men	Women
Voting in person early, before election day	29%	28%	30%	28%	31%
Voting in person on election day	32%	38%	26%	35%	29%
Voting absentee by mail	29%	21%	37%	29%	29%
Other	1%	2%	0%	1%	1%
Will not vote	1%	2%	1%	1%	1%
Don't know/Ref	7%	9%	6%	5%	9%

25. Regardless of how you may plan on voting, how familiar are you with the vote by mail process in your state (ie. how to request a ballot, how to submit a ballot, etc.)?

Reserved for BlackTrack Subscribers

Very familiar	
Somewhat familiar	
Somewhat unfamiliar	
Very unfamiliar	
Don't know/Ref	

26. How confident are you that vote by mail ballots are counted properly?

Reserved for BlackTrack Subscribers

Very confident	
Somewhat confident	
Not very confident	
Not confident at all	
Don't know/Ref	

27. Here is a list of reasons others have provided to explain why they vote in elections. Please select the response(s) that best describe why you might vote in upcoming elections. You can select up to 2 answers.

Reserved for BlackTrack Subscribers

To remove Trump and administration from office	
To elect Joe Biden as President	
To protect the rights we have fought for	
Make a difference on issues that matter the most to me	
To stop the spread of hate and discrimination in this country	
It is our civic duty to vote/Our ancestors fought for the right to vote	
To elect state and local officials that represent my community	
To bring about radical disruptive change	
We need a competent government to contain the coronavirus	
To fire politicians that disrespect or neglect my community	
Would not vote	

28. Here is a list of reasons some others have provided to explain why they do not vote in elections. Please select the response(s) that best describe why you might not vote in upcoming elections. You can select up to 2 answers.

Reserved for BlackTrack Subscribers

Would always vote regardless	
Voting doesn't change things	
Voting doesn't change things	
My vote won't be properly counted	
Don't think the candidates represent my values	
Lines are too long	
Other/None of the above	
Don't know enough about the candidates	
Don't understand the voting process	
Don't have proper voter identification	
Don't know how to register	

29. Here is a list of reasons some others have provided to explain why they might not vote for Joe Biden in the upcoming election. Please select the response(s) that best describe why you might not vote for Joe Biden in the upcoming election. You can select up to 2 answers.

Reserved for BlackTrack Subscribers

Would vote for Joe Biden regardless	
Don't think Biden represents my values	
Don't know enough about Biden	
Not progressive enough on issues that matter to me	
Other/None of the above	
Bad track record with racial justice	
Biden is too old	
Biden won't do anything for my community	
No difference between Biden and Trump	
Biden not reaching out to the Black community enough	
If Biden doesn't pick a Black VP	

30. How important is it for the next President of the United States to improve race relations in America?

	Total	Under 50	Over 50	Men	Women
Very important	88%	86%	89%	87%	89%
Somewhat important	9%	10%	7%	11%	7%
Somewhat unimportant	2%	2%	2%	1%	3%
Very unimportant	0%	0%	0%	0%	0%
Don't know/Ref	2%	2%	2%	2%	2%

31. How confident are you that Joe Biden will improve race relations in America if he is elected President?

	Total	Under 50	Over 50	Men	Women
Very confident	30%	21%	41%	36%	26%
Somewhat confident	36%	34%	39%	35%	38%
Somewhat unimportant	16%	22%	8%	17%	15%
Very unimportant	10%	13%	7%	8%	11%
Don't know/Ref	7%	9%	5%	4%	10%

32. Thinking about the presidential election in November, how confident, if at all, are you that the election will be conducted fairly and accurately?

Reserved for BlackTrack Subscribers

Very confident	
Somewhat confident	
Not very confident	
Not confident at all	
Don't know/Ref	

COVID & PROTESTS

33. How concerned are you personally about the spread of coronavirus/COVID-19 and its effects on you or your family's health?

Reserved for BlackTrack Subscribers

Very concerned	
Somewhat concerned	
Not very concerned	
Not at all concerned	
Don't know/Ref	

34. Since the start of the outbreak of coronavirus, have you had your work hours reduced, pay cut, been forced to take unpaid leave or switch to part-time, or become unemployed? Select all that apply.

Reserved for BlackTrack Subscribers

None of these	
Work hours reduced	
Become unemployed	
Pay cut	
Had to take unpaid leave	
Forced to switch to part time	
Don't know/Ref	

35. Do you, personally, know someone who has been diagnosed with the novel coronavirus, also called COVID-19?

Reserved for BlackTrack Subscribers

Yes	
No	
Unsure	
Don't know	

36. Please select all the ways that you were supported by the federal coronavirus stimulus package?

Reserved for BlackTrack Subscribers

I received a stimulus check from the government	
Someone in my household received a stimulus check from the government	
I was not supported by the federal stimulus	
Unemployment benefits were expanded for me or someone in my household	
A business that I own, operate, or manage received stimulus support funding	

37. Did you participate in any of the protests following George Floyd’s killing that have taken place in cities across the country?

Reserved for BlackTrack Subscribers

Yes	
No	
Refused	

38. Do you support or oppose the reason for protests following George Floyd’s killing that have taken place in cities across the country?

	Total	Under 50	Over 50	Men	Women
Strongly support	73%	71%	75%	75%	72%
Somewhat support	18%	18%	18%	19%	17%
Somewhat oppose	3%	4%	3%	2%	4%
Strongly oppose	2%	2%	1%	2%	1%
Don’t know	4%	5%	3%	2%	5%

39. Do you support or oppose the tactics protestors are using following George Floyd’s killing in cities across the country?

Reserved for BlackTrack Subscribers

Strongly support	
Somewhat support	
Somewhat oppose	
Strongly oppose	
Don’t know	

40. There have been a number of resolutions for police brutality discussed in the media or suggested by organizers. Now, rate how much you agree or disagree with these proposed resolutions to the police brutality protests using a scale from zero to ten, in which a "10" means that you DEFINITELY AGREE, a "0" means that you DEFINITELY DISAGREE, and a "5" means that you ARE NEUTRAL - YOU NEITHER AGREE OR DISAGREE. You may use any number from zero to ten depending on how you feel.

	Definitely agree (8-10)	Under 50	Over 50	Male	Female
Defund the police and fund community intervention organizations	35%	40%	31%	33%	38%
Abolish the Police	15%	15%	5%	8%	12%
Legalize the criminalization of police officers to bring offending officers to trial	78%	77%	80%	80%	77%
Reform officer training and outlaw methods such as the chokehold	79%	74%	85%	78%	81%
Increase use of body cameras	84%	82%	85%	86%	82%
Hiring more cops from the neighborhood they are policing	52%	45%	59%	57%	47%
Civilian review oversight boards for police officers	67%	63%	70%	70%	65%

41. How confident are you that the protests following George Floyd’s death will create change in...

Reserved for BlackTrack Subscribers

Public policy			
The way police treat Black people			
The way white people think about racism			
The way Americans think about racism			
Increased opportunity for Black people			

DEMOGRAPHICS

[The last few questions are for statistical purposes only.]

42. What is your gender

Male	45%
Female	55%
Don't know/Refused to answer	1%

43. Do you personally identify as lesbian, gay, bisexual, queer, or transgender?

Yes	7%
No	93%
Don't know	0%

44. Thinking about your approach to political issues, would you describe yourself as very progressive, somewhat progressive, moderate, somewhat conservative, or very conservative?

Very progressive	16%
Somewhat progressive	26%
Moderate	41%
Somewhat conservative	8%
Very conservative	4%
Don't know	5%

45. Including everyone who lives in your household, in which range does your total household yearly income fall?

Under \$10,000	5%
\$10,000 to \$30,000	17%
\$30,000 to \$50,000	17%
\$50,000 to \$75,000	21%
\$75,000 to \$100,000	14%
\$100,000 to \$250,000	21%
More than \$250,000	2%
Don't know	3%

46. What is the last year of schooling that you have completed?

1-11 th grade	1%
High school graduate	14%
Some college – up to 2 years/ AA degree	34%
College graduate/ bachelors degree/ BA/ BS	31%
Postgraduate degree	20%
Don't know	0%

47. Are you married, unmarried living with a partner, single, separated, divorced or widowed?

Married	34%
Unmarried with partner	6%
Single	39%
Separated/divorced	13%
Widowed	4%
Don't know	0%

48. Do you have any children 18 years of age or younger living in your household?

Yes	24%
No	76%
Don't know	0%

49. Which one of the following best describes your work situation — are you employed, retired, disabled, unemployed, a student, or a homemaker?

Employed Full-time	46%
Employed Part-time	10%
Retired	24%
Disabled	4%
Unemployed	9%
Student	4%
Homemaker	3%
Don't know	0%

50. Do you live in a:

Big city	33%
Small city	15%
Suburb	42%
Small town	4%
Rural area	7%
Don't know	0%