

Alliance for Youth Action 2020 Election poll

January 20th, 2020

Survey of Young voters, age 17-35

1000 Registered voters + 200 Non-registered Oversample

TOPLINES – PRIMARY ELECTION DATA

INTRODUCTION

Registered	Men	46%
SAMPLE = 1008	Women	52%
Unregistered	Men	49%
SAMPLE = 210	Women	49%

1. First, does anyone in the household work for a news media outlet including print, radio, and Internet blog or television station?

	Registered	Unregistered
No	100%	100%

2. Are you 18 or older?

	Registered	Unregistered
Yes	99%	98%
No	2%	2%

3. Are you 18 or older Will you be 18 by the time of your state's Presidential Primary election in 2020?

	Registered	Unregistered
Yes	100%	100%

- 3a. What is your age?

	Registered	Unregistered
17	1%	2%
18-22 years	13%	22%
23-29	49%	38%
30-34	37%	38%
35+	1%	2%

¹ Online panel survey conducted by HIT Strategies on behalf of Alliance for Youth Action, January 8-19, 2020. Sample of 1000 registered voters, age 17-35 nationwide, with a 200-oversample of unregistered voters. The margin of error for the registered voters sample is +/- 3.1%, and for the non-voting sample is +/- 6.9% with a 95% confidence interval.

4. Are you registered to vote?

	Registered	Unregistered
Yes	95%	0%
No	5%	93%
Don't know/Ref	1%	7%

5. If you are not registered to vote, do you plan on registering by your state's primary election date

	Registered	Unregistered
Yes	100%	0%
No	0%	68%
Don't know/Ref	0%	32%

(Question 6 held for later release)

LAY OF THE LAND

7. Regardless of how you have previously voted, do you currently think of yourself as a Democrat, a Republican, an Independent, or something else? Please choose the answer that best represents you below?

	Registered	Unregistered
Democrat	39%	17%
Republican	24%	12%
Independent	37%	72%
Strong Democrat	20%	7%
Not strong Democrat	19%	10%
Strong Republican	11%	5%
Not strong Republican	13%	7%
Independent	28%	32%
Other	4%	11%
Don't know/Ref	5%	29%

(Questions 8-33 held for later release)

2020 ELECTION CYCLE

34. Prior to the general election, there will be a primary election to select which candidate will represent each party for President. How likely are you to vote in your state’s 2020 primary election – use a 0 if you are not at all likely to vote, a 5 if you’re only somewhat likely to vote, and a 10 if you’re very certain to vote. You may use any number between 0 and 10.

	Registered	Unregistered
Mean	7.9	2.1
Extremely likely (8-10)	66%	4%
Somewhat likely (6-7)	10%	4%
Not very likely (3-5)	18%	30%
Not likely at all (0-2)	6%	63%

35. Regardless of your registration status, in which political party’s primary would you be most likely to vote during the 2020 election cycle?

	Registered	Unregistered
Democratic Party Primary	48%	16%
Republican Party Primary	26%	14%
Undecided	21%	34%
Will not vote in a party primary	4%	37%

36. I know it is still some time away, but if the 2020 Democratic Presidential Primary were held today who would you vote for?

	Registered	Unregistered
Joe Biden	19%	22%
Bernie Sanders	30%	28%
Elizabeth Warren	15%	9%
Pete Buttigieg	8%	7%
Deval Patrick	1%	0%
Amy Klobuchar	1%	0%
Andrew Yang	8%	7%
Tom Steyer	1%	0%
Tulsi Gabbard	1%	0%
John Delaney	0%	0%
Another Candidate	2%	0%
Undecided	13%	26%

38. And how certain are you that you are going to support [NAME OF CANDIDATE FROM Q36] – are you very certain, somewhat certain, not too certain or not at all certain?

	Registered	Unregistered
More certain	83%	81%
Less certain	16%	11%
Very certain	42%	29%
Somewhat certain	40%	52%
Not too certain	16%	11%
Not at all certain	1%	0%
Don't know/Ref	1%	8%

39. Hypothetically, if [NAME OF CANDIDATE FROM Q36] were still on the ballot in your state’s primary/caucus but they had no clear path to become the Democratic Presidential Nominee, would you still vote for them, would you vote for someone else, or would you not vote in your state’s primary/caucus?

	Registered	Unregistered
Would still vote for them	55%	31%
Would vote for someone else	28%	24%
Would not vote	3%	28%
Don’t know/Ref	14%	17%

(Questions 40-62 held for later release)

Among Registered voters	Very Often	Smwt. Often	Not very often	Never	DK/R
63. Seen political ads about a candidate on TV	21%	36%	23%	15%	5%
64. Seen political ads about a candidate online	25%	33%	22%	15%	6%
65. Heard political ads about a candidate on the radio	9%	25%	31%	30%	5%
66. Received emails from a political candidate	11%	17%	20%	46%	7%
67. Received text messages from a political candidate	4%	12%	17%	64%	3%
68. Talked to someone from a candidate's campaign team on the phone	4%	7%	16%	67%	6%
69. Talked to someone from a candidate's campaign team at your house	3%	9%	15%	69%	3%
70. Watched the presidential candidates in a debate or forum	10%	30%	27%	27%	6%

(Questions 71-77 held for later release)

DEMOGRAPHICS

78. Thinking about your approach to political issues, would you describe yourself as very progressive, somewhat progressive, moderate, somewhat conservative, or very conservative?

	Registered	Unregistered
Very progressive	17%	6%
Somewhat progressive	19%	10%
Moderate	36%	37%
Somewhat conservative	14%	6%
Very conservative	9%	2%
Don't know/Ref	5%	39%

79. To be sure we are representing everybody, how do you identify your race and/or ethnicity?

	Registered	Unregistered
White or Caucasian	59%	58%
African-American or Black	14%	13%
Hispanic or Latino	18%	18%
Asian or Pacific Islander	7%	7%
Native American or American Indian	1%	1%
(Other -- Specify)	0%	0%
(Refused)	1%	3%
(Don't know)	59%	58%

80. Were you born in the United States or another country?

	Registered	Unregistered
I was born in the United States	95%	87%
I was born in another country	5%	9%
Don't know/Ref	1%	4%

81. Were your parents born in the United States or another country?

	Registered	Unregistered
Both born in the United States	77%	71%
One was born in another country	9%	6%
Both were born in another country	13%	19%
Don't know/Ref	1%	4%

82. What is the last year of schooling that you have completed?

	Registered	Unregistered
1-11 th grade	1%	11%
High school graduate	16%	37%
Some college – up to 2 years/ AA degree	29%	23%
College graduate/ bachelors degree/ BA/ BS	37%	18%
Postgraduate degree	18%	8%
Don't know/Ref	0%	3%

83. Are you married, unmarried living with a partner, single, separated, divorced or widowed?

	Registered	Unregistered
Married	31%	23%
Unmarried with partner	17%	18%
Single	50%	52%
Separated/divorced	2%	4%
Widowed	0%	0%
Don't know/Ref	0%	3%

84. Do you have any children 18 years of age or younger living in your household?

	Registered	Unregistered
Yes	30%	35%
No	69%	62%
Don't know/Ref	1%	3%

85. Including everyone who lives in your household, in which range does your total household yearly income fall?

	Registered	Unregistered
Under \$10,000	5%	27%
\$10,000 to \$30,000	14%	22%
\$30,000 to \$50,000	16%	16%
\$50,000 to \$75,000	20%	12%
\$75,000 to \$100,000	17%	7%
\$100,000 to \$250,000	20%	7%
More than \$250,000	2%	0%
(Don't know/ refused)	6%	10%

86. Which one of the following best describes your work situation — are you employed, retired, disabled, unemployed, a student, or a homemaker? Select all that apply.

	Registered	Unregistered
Employed Full-time	60%	28%
Employed Part-time	16%	17%
Retired	0%	0%
Disabled	2%	6%
Unemployed	9%	28%
Student	16%	13%
Homemaker	7%	13%
(Don't know/ refused)	1%	1%

87. And thinking about the neighborhood you live in, would you say – nearly all, more than half, about half, less than half, hardly any or none of your neighbors are white?

	Registered	Unregistered
Nearly all	20%	26%
More than half	28%	20%
About half	22%	17%
Less than half	13%	14%
Hardly any	8%	8%
None at all	2%	4%
(Don't know/ refused)	6%	11%

88. Do you live in a:

	Registered	Unregistered
Big city	24%	26%
Small city	17%	20%
Suburb	37%	24%
Small town	9%	10%
Rural area	11%	17%
Not sure/DK	1%	3%

89. What is your gender

	Black	Latinx
Male	42%	46%
Female	46%	34%
Transgender	11%	17%
Nonbinary	1%	3%
Other	42%	46%
Don't know/Ref	46%	34%

90. Do you personally identify as lesbian, gay, bisexual, queer, or transgender?

	Registered	Unregistered
Yes	12%	14%
No	86%	81%
Don't know/Ref	2%	4%

91. What is your religion

	Registered	Unregistered
Christian, Protestant (includes: Baptist, Lutheran, Methodist, Episcopalian, Presbyterian, Pentecostal, Jehovah's Witness, Seventh Day Adventist, Church of Christ, etc.)	27%	15%
Catholic	22%	14%
Jewish	2%	3%
Muslim	1%	0%
Mormon/LDS	1%	0%
Orthodox (Greek or Russian)	1%	1%
Hindu	1%	3%
(Other)	13%	21%
(No religion, not a believer, agnostic, etc.)	27%	33%
Refused	5%	10%

92. Do you rent or own your current residence?

	Registered	Unregistered
Own	40%	18%
Rent	35%	49%
Living with family	22%	26%
Other	2%	5%
Don't know/Ref	0%	3%

93. In your current residence, who do you live with?

	Registered	Unregistered
Spouse/Significant other/Partner	45%	38%
Roommates/Landlord	8%	6%
Parents/Family	34%	40%
Alone	13%	14%
Don't know/Ref	1%	2%