

Alliance for Youth Action 2020 Election poll

January 20th, 2020

Survey of Gen Z/Millennials

1000 Voters + 200 Non-registered Oversample

TOPLINES

INTRODUCTION

Registered	Men	46%
SAMPLE = 1008	Women	52%
Unregistered	Men	49%
SAMPLE = 210	Women	49%

1. First, does anyone in the household work for a news media outlet including print, radio, and Internet blog or television station?

	Registered	Unregistered
No	100%	100%

2. Are you 18 or older?

	Registered	Unregistered
Yes	99%	98%
No	2%	2%

3. Are you 18 or older Will you be 18 by the time of your state's Presidential Primary election in 2020?

	Registered	Unregistered
Yes	100%	100%

- 3a. What is your age?

	Registered	Unregistered
17	1%	2%
18-22 years	13%	22%
23-29	49%	38%
30-34	37%	38%
35+	1%	2%

4. Are you registered to vote?

	Registered	Unregistered
Yes	95%	0%
No	5%	93%
Don't know/Ref	1%	7%

5. If you are not registered to vote, do you plan on registering by your state's primary election date

	Registered	Unregistered
Yes	100%	0%
No	0%	68%
Don't know/Ref	0%	32%

6. [coded open-end] In your own words, please tell us why you do not plan on registering to vote before your state's primary election in 2020.

	Unregistered
Not interested in politics	30%
Lack of understanding or knowledge of candidates or policies	9%
Not into candidates or this election	8%
Feel that my vote does not matter	9%
Not eligible	8%
Still undecided whether I will or not	8%
Moved from a different state	4%
Lack of trust or faith	3%
No specific reason	6%
Other	6%
Dk/Ref	10%

LAY OF THE LAND

7. Regardless of how you have previously voted, do you currently think of yourself as a Democrat, a Republican, an Independent, or something else? Please choose the answer that best represents you below?

	Registered	Unregistered
Democrat	39%	17%
Republican	24%	12%
Independent	37%	72%
Strong Democrat	20%	7%
Not strong Democrat	19%	10%
Strong Republican	11%	5%
Not strong Republican	13%	7%
Independent	28%	32%
Other	4%	11%
Don't know/Ref	5%	29%

8. Are you very satisfied, satisfied, dissatisfied, or very dissatisfied with the direction in which the country is headed?

	Registered	Unregistered
Total satisfied	27%	23%
Total dissatisfied	66%	58%
Very satisfied	7%	4%
Satisfied	20%	19%
Dissatisfied	34%	38%
Very dissatisfied	32%	20%
Don't know/Ref	7%	18%

9. Do you APPROVE or DISAPPROVE of the way Donald Trump is handling his job as President of the United States?

	Registered	Unregistered
Total approve	29%	23%
Total disapprove	68%	54%
Strongly approve	10%	3%
Somewhat approve	19%	19%
Somewhat disapprove	18%	18%
Strongly disapprove	51%	37%
Don't know/Ref	3%	23%

10. Do you APPROVE or DISAPPROVE of the way that Democrats are handling their job in the United States Congress?

	Registered	Unregistered
Total approve	40%	28%
Total disapprove	48%	38%
Strongly approve	8%	5%
Somewhat approve	32%	22%
Somewhat disapprove	22%	16%
Strongly disapprove	26%	22%
Don't know/Ref	12%	34%

11. When you think about the economy in relation to your household, would you say you're getting ahead, staying the same, or falling behind these days?

	Registered	Unregistered
Getting ahead	22%	11%
Staying the same	47%	44%
Falling behind	27%	31%
Don't know/Ref	3%	14%

12. When you think about how the economy will serve your generation, do you think you will be better off, about the same, or worse off than the generation before you?

	Registered	Unregistered
Better off	18%	8%
About the same	28%	41%
Worse off	47%	28%
Don't know/Ref	7%	23%

POLITICAL BEHAVIOR

How often have you participated in each activity in the past year?

Daily or weekly	Frequently
Monthly	Often
Few times a year or yearly	Occasionally
Never or once every few years	Never

Among Registered voters	Frequently	Often
13. Discuss politics with your friends	26%	28%
14. Discuss politics with your family	30%	27%
15. Watch, read, or listen to news about politics	60%	19%
16. Post on social media about something happening in politics	10%	13%
17. Encourage others to vote and participate in politics	14%	15%
18. Attend a political rally, protest, or demonstration	2%	2%
19. Track a policy, court decision, or legislation that affects your community	13%	18%
20. Share a video or post that demonstrates injustice or unfairness	9%	12%
21. Volunteer for a political cause or campaign	2%	2%
22. Donate money to a candidate or campaign	2%	2%
23. Contact your elected representatives	2%	3%

(Q24-Q32 held for release)

2020 ELECTION CYCLE

33. As you may know, in November 2020 there will be a general election for President, Congress, and other down-ballot races. How likely are you to vote in the 2020 November general election – use a 0 if you are not at all likely to vote, a 5 if you’re only somewhat likely to vote, and a 10 if you’re very certain to vote. You may use any number between 0 and 10.

	Registered	Unregistered
Mean	8.7	2.3
Extremely likely (8-10)	80%	6%
Somewhat likely (6-7)	7%	4%
Not very likely (3-5)	10%	29%
Not likely at all (0-2)	4%	61%

34. Prior to the general election, there will be a primary election to select which candidate will represent each party for President. How likely are you to vote in your state’s 2020 primary election – use a 0 if you are not at all likely to vote, a 5 if you’re only somewhat likely to vote, and a 10 if you’re very certain to vote. You may use any number between 0 and 10.

	Registered	Unregistered
Mean	7.9	2.1
Extremely likely (8-10)	66%	4%
Somewhat likely (6-7)	10%	4%
Not very likely (3-5)	18%	30%
Not likely at all (0-2)	6%	63%

35. Regardless of your registration status, in which political party’s primary would you be most likely to vote during the 2020 election cycle?

	Registered	Unregistered
Democratic Party Primary	48%	16%
Republican Party Primary	26%	14%
Undecided	21%	34%
Will not vote in a party primary	4%	37%

36. I know it is still some time away, but if the 2020 Democratic Presidential Primary were held today who would you vote for?

	Registered	Unregistered
Joe Biden	19%	22%
Bernie Sanders	30%	28%
Elizabeth Warren	15%	9%
Pete Buttigieg	8%	7%
Deval Patrick	1%	0%
Amy Klobuchar	1%	0%
Andrew Yang	8%	7%
Tom Steyer	1%	0%
Tulsi Gabbard	1%	0%
John Delaney	0%	0%
Another Candidate	2%	0%
Undecided	13%	26%

37. [OPEN END IF SELECTED "ANOTHER" CANDIDATE] What other candidate would you vote for in the 2020 Democratic Presidential primary?

	Registered	Unregistered
Michael Bloomberg	0.2%	0%

38. And how certain are you that you are going to support [NAME OF CANDIDATE FROM Q36] – are you very certain, somewhat certain, not too certain or not at all certain?

	Registered	Unregistered
More certain	83%	81%
Less certain	16%	11%
Very certain	42%	29%
Somewhat certain	40%	52%
Not too certain	16%	11%
Not at all certain	1%	0%
Don't know/Ref	1%	8%
Swing - undecided or not very sure of vote choice	63%	78%

39. Hypothetically, if [NAME OF CANDIDATE FROM Q36] were still on the ballot in your state's primary/caucus but they had no clear path to become the Democratic Presidential Nominee, would you still vote for them, would you vote for someone else, or would you not vote in your state's primary/caucus?

	Total Reg	Biden Voters	Sanders Voters	Warren Voters	Buttigieg Voters	Yang Voters
Would still vote for them	55%	52%	68%	39%	32%	64%
Would vote for someone else	28%	29%	20%	41%	45%	16%
Would not vote	3%	6%	1%	0%	10%	2%
Don't know/Ref	14%	13%	11%	20%	14%	18%

(Q40-Q59 held for release)

60. Here is a list of reasons others have provided to explain why they are likely to vote in the 2020 election. Please select the response(s) that best describe why you are a likely voter in the 2020 election. You can select up to 3 answers.

	Registered
Make a difference on issues that matter	59%
To support candidates I like	39%
To resist actions of Trump and Reps	39%
Because I always vote	39%
People have sacrificed for me to vote	29%
To resist actions of Dems	17%
Enjoy the political process	9%
Pressure from friends and family	5%
Dk/Ref	4%
Other/ None of the above	2%

(Question 61 held for release)

[ASK ONLY UNREGISTERED RESPONDENTS]

62. Here is a list of reasons some others have provided to explain why they do not plan to vote in the 2020 election. Please select the response(s) that best describe why you plan to not vote. You can select up to 2 answers.

	Unregistered
My vote doesn't count	25%
Don't know enough about the candidates	24%
Voting doesn't change things	19%
Other/ None of the above	18%
Don't think the candidates represent my values	13%
Don't like the candidates	11%
Don't have time	10%
Don't understand the voting process	5%
Don't know how to register	4%
Dk/Ref	15%

Thinking about the last couple of months, Democratic candidates for President have been reaching out to voters all around the country. How often have you heard from any of the Democratic Presidential Candidates in the following formats in the last couple of months?

Among Registered voters	Very Often	Smwt. Often	Not very often	Never	DK/R
63. Seen political ads about a candidate on TV	21%	36%	23%	15%	5%
64. Seen political ads about a candidate online	25%	33%	22%	15%	6%
65. Heard political ads about a candidate on the radio	9%	25%	31%	30%	5%
66. Received emails from a political candidate	11%	17%	20%	46%	7%
67. Received text messages from a political candidate	4%	12%	17%	64%	3%
68. Talked to someone from a candidate's campaign team on the phone	4%	7%	16%	67%	6%
69. Talked to someone from a candidate's campaign team at your house	3%	9%	15%	69%	3%
70. Watched the presidential candidates in a debate or forum	10%	30%	27%	27%	6%

ISSUE AGENDA

71. What are the 3 most important issues for you personally in the next election cycle?

	Registered	Unregistered
Economy	50%	37%
Affordable healthcare	49%	41%
Climate change	40%	23%
Education	34%	34%
Gun violence prevention	28%	22%
Immigration reform	27%	18%
Systemic racism and discrimination	21%	16%
Criminal justice reform	16%	9%
Democracy reform and voting rights	7%	5%
Other/None of the above	2%	8%

(Q72-Q77 top choices reflected below) We asked young Democratic voters to rank several policy issues on a scale of 0-10 with 10 being strong support for the solution and a 0 being no support for the solution at all. All responses that received rankings higher than 6 on this scale (equivalent to 60%+) are listed below

YOUNG DEMOCRATIC VOTER'S POLICY AGENDA	Overall Registered Voters Rating (6-10)	Democratic rating (6-10)
Reduce prescription drug cost	84%	92%
Transition to 100% clean and renewable energy	76%	91%
Offering trade certification programs in high schools	84%	88%
Declaring climate change a national emergency	64%	86%
Investing in public transit to reduce traffic emissions	67%	84%
Moving away from fracking, oil, and gas pipelines	60%	83%
Decrease the racial wealth gap by increasing taxes on those making over \$250,000 a year	57%	83%
End border separation policy and immediately reunite every child that has been separated from their family	61%	81%
Expanding reentry programs and job opportunities for those who have been previously incarcerated	68%	81%
Eliminating student loan debt	63%	81%
Free tuition to public institutions	60%	80%
De-escalation training for police officers	67%	79%
Establishing alternatives to incarceration for non-violent offenses	67%	79%
Access to abortion	57%	78%
Investing in a major housing program that would prevent people from being displaced by gentrification and high cost of housing	55%	76%
Expand Medicare to people who want it	60%	75%

DEMOGRAPHICS

78. Thinking about your approach to political issues, would you describe yourself as very progressive, somewhat progressive, moderate, somewhat conservative, or very conservative?

	Registered	Unregistered
Very progressive	17%	6%
Somewhat progressive	19%	10%
Moderate	36%	37%
Somewhat conservative	14%	6%
Very conservative	9%	2%
Don't know/Ref	5%	39%

79. To be sure we are representing everybody, how do you identify your race and/or ethnicity?

	Registered	Unregistered
White or Caucasian	59%	58%
African-American or Black	14%	13%
Hispanic or Latino	18%	18%
Asian or Pacific Islander	7%	7%
Native American or American Indian	1%	1%
(Other -- Specify]	0%	0%
(Refused)	1%	3%
(Don't know)	59%	58%

80. Were you born in the United States or another country?

	Registered	Unregistered
I was born in the United States	95%	87%
I was born in another country	5%	9%
Don't know/Ref	1%	4%

81. Were your parents born in the United States or another country?

	Registered	Unregistered
Both born in the United States	77%	71%
One was born in another country	9%	6%
Both were born in another country	13%	19%
Don't know/Ref	1%	4%

82. What is the last year of schooling that you have completed?

	Registered	Unregistered
1-11 th grade	1%	11%
High school graduate	16%	37%
Some college – up to 2 years/ AA degree	29%	23%
College graduate/ bachelors degree/ BA/ BS	37%	18%
Postgraduate degree	18%	8%
Don't know/Ref	0%	3%

83. Are you married, unmarried living with a partner, single, separated, divorced or widowed?

	Registered	Unregistered
Married	31%	23%
Unmarried with partner	17%	18%
Single	50%	52%
Separated/divorced	2%	4%
Widowed	0%	0%
Don't know/Ref	0%	3%

84. Do you have any children 18 years of age or younger living in your household?

	Registered	Unregistered
Yes	30%	35%
No	69%	62%
Don't know/Ref	1%	3%

85. Including everyone who lives in your household, in which range does your total household yearly income fall?

	Registered	Unregistered
Under \$10,000	5%	27%
\$10,000 to \$30,000	14%	22%
\$30,000 to \$50,000	16%	16%
\$50,000 to \$75,000	20%	12%
\$75,000 to \$100,000	17%	7%
\$100,000 to \$250,000	20%	7%
More than \$250,000	2%	0%
(Don't know/ refused)	6%	10%

86. Which one of the following best describes your work situation — are you employed, retired, disabled, unemployed, a student, or a homemaker? Select all that apply.

	Registered	Unregistered
Employed Full-time	60%	28%
Employed Part-time	16%	17%
Retired	0%	0%
Disabled	2%	6%
Unemployed	9%	28%
Student	16%	13%
Homemaker	7%	13%
(Don't know/ refused)	1%	1%

87. And thinking about the neighborhood you live in, would you say – nearly all, more than half, about half, less than half, hardly any or none of your neighbors are white?

	Registered	Unregistered
Nearly all	20%	26%
More than half	28%	20%
About half	22%	17%
Less than half	13%	14%
Hardly any	8%	8%
None at all	2%	4%
(Don't know/ refused)	6%	11%

88. Do you live in a:

	Registered	Unregistered
Big city	24%	26%
Small city	17%	20%
Suburb	37%	24%
Small town	9%	10%
Rural area	11%	17%
Not sure/DK	1%	3%

89. What is your gender

	Black	Latinx
Male	42%	46%
Female	46%	34%
Transgender	11%	17%
Nonbinary	1%	3%
Other	42%	46%
Don't know/Ref	46%	34%

90. Do you personally identify as lesbian, gay, bisexual, queer, or transgender?

	Registered	Unregistered
Yes	12%	14%
No	86%	81%
Don't know/Ref	2%	4%

91. What is your religion

	Registered	Unregistered
Protestant (includes: Baptist, Lutheran, Methodist, Episcopalian, Presbyterian, Pentecostal, Jehovah’s Witness, Seventh Day Adventist, Church of Christ, etc.)	27%	15%
Catholic	22%	14%
Jewish	2%	3%
Muslim	1%	0%
Mormon/LDS	1%	0%
Orthodox (Greek or Russian)	1%	1%
Hindu	1%	3%
(Other)	13%	21%
(No religion, not a believer, agnostic, etc.)	27%	33%
Refused	5%	10%

92. Do you rent or own your current residence?

	Registered	Unregistered
Own	40%	18%
Rent	35%	49%
Living with family	22%	26%
Other	2%	5%
Don’t know/Ref	0%	3%

93. In your current residence, who do you live with?

	Registered	Unregistered
Spouse/Significant other/Partner	45%	38%
Roommates/Landlord	8%	6%
Parents/Family	34%	40%
Alone	13%	14%
Don’t know/Ref	1%	2%